



Presidents Monthly Report: August 2017

- Set up meeting with Jack Wert, Director Paradise Coast Visitors Bureau and Laura Scanlon, Guest Services, Naples Florida to discuss starting a new Skål club in Southwest Florida. Both are members of Orlando Skål but living in Naples. Will hold membership drive in late September. Jack will work with lodging association and send invitation. Laura working with Tom White to find out the names of Skål members living in this region. Holly to check to Carlos Banks for names of Travel Agents in the area.
- Proofed MOI and made suggestions/corrections
- Letter sent to head of Provincetown, Cape Cod Visitors Bureau to consider a conference call to discuss a possible Skål Club on Cape Cod.
- Completed 5 monthly calls to Presidents
 - Northeast PA, Gordon Reese – do not meet in summer but their Board to meet next week. They have 4 new potential members. Will be on the NCM call
 - Northeast NJ, Tim O’Neil – loved attending Skål Boston July meeting and Red Sox Game. With everyone could experience this club. Was thrilled to attend NCM as it gave him a new appreciate for Skål. Skål India wants to Twin with their club but they have not support for this project
 - Orange County, Mike Smith – Just had a fun meeting at the Del Mar race track last night. A great time was had by all. Trying to attract new members but Prost has taken a lot. They might have missed the boat by not having lunch meetings as sales reps use them as business meetings and that generates travel agent members. Mike will be on the NCM call. He is hoping I will accept the invitation to attend joint meeting of Orange Coast and Los Angeles in November when they will honor Mok Sing.
 - Orlando, Mark Reid, - club going well and Richard Senta will be NCM call. Wondered what happened with the new member webinar. Explained technical issues that have been corrected.
 - Philadelphia, Karen Adams – happy with direction of Skål USA. Enjoyed NASC. Thought about running for National office but will stay as Philadelphia President another year as they are working hard to grow. They have new membership Chair who is doing a great job
- Spoke with members of Tucson Skål about the bid process for the Winter Board Meeting and thanked them for their proposal
- Spoke with Rolly Jordan of SkyMed to answer questions regarding our website and organization for their possible sponsorship on our website.

- Sent anniversary letters to the following clubs
 - Raleigh/Durham – 36 years
 - Boise – 15 years
 - Myrtle Beach – 22 years
- Sent thank you letters to all participants of “New Member Webinar”
- Sent follow up letters to all Presidents that I called this month reminding them to register for the NCM
- Sent letter to all US Skål members asking for new member referrals in Southwest Florida, Richmond and Phoenix.
- Introduced Brad Finkle, Trip Mate President, former Chairman of the Board of Tourism Cares to Tom White Skål Orlando to discuss cancellation insurance for future NASC bid
- Working with Skål Canada on a fund-raising proposal that would help both of our National Committees. Denis Smith, Executive Director Skål Canada will present program to our EC during our next meeting
- Participated in NASC committee meeting with Canada and Mexico
- Working with Skål India to finalize list of US members and guests attending World Congress in Hyderabad so can plan on number of American Flags to bring as well as plan reception and meeting of our delegates.