



**Skål USA Executive Committee - Monthly Conference Call  
Meeting Agenda  
Tuesday, January 3, 2017  
4PM EST**

Type of Meeting: Monthly Conference Call  
Call-in mode: Go-to-Meeting hosted by ABA (instructions will be e-mailed by SIUSA Admin)  
Meeting Facilitator: Holly Powers, President  
Invitees: Skål USA Executive Committee

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**PLEASE NO USE OF SPEAKERPHONES AND IF USING YOUR COMPUTER PLEASE USE  
HEADPHONE**

Call to order - President Holly Powers

Roll call – Burcin Turkkkan

President's Update – Holly

- Approval of minutes and financials from December 8 Board Call
- EX Com committees review of expectations and attracting members to announce by the WBM
- NASC Update and Presidential Chain
- Travel Budget / Approval Process
- Club President and SIUSA Rep call schedule

Financial Report – Alton Hagen

- Update on club's delinquent in paying dues
- Reminder Letter to Clubs in regards to updating rosters (members drop out before deadline)

VP of Administration – Burcin Turkkkan

- Webinar for SI Club Presidents – Date/time and content
- Dates for NCM – process
- Newsletter dates for 2017
- Form 2 Update – Name Change
- Update on Sponsorship & Advertisement Committee

International Skal Councilor – Cyndi Golden

- FVF
- Young SKAL Committee for SKAL USA
- YS Development Vision for 2017
- Update on upcoming ISC Meeting – South Africa

VP Membership – Toni Koster

- Futures Committee Status after discussion with Tim Hemphill
- Overview/ Action Plan Draft on Implementation of Future Committee Recommendations
- Which clubs the Directors will be responsible?

Director Membership – Jim Dwyer

- Current Status of Membership Counts (East Coast – SKAL USA)
- Upcoming Club / Membership Events
- Status of By Laws Committee

Director Membership – Dave Ryan (West Coast - SKAL USA)

- Current Status of Membership Counts
- Upcoming Club / Membership Events
- Fundraising Committee Update

Director PR & Communications – Steve Richer

- PR Newswire partnership Renewal
- Press Release #1 to be issued for the new SKAL USA Ex Comm 2017
- Communication schedule with membership
- Update on Advocacy Committee
- Tourism Cares Update
- Website update;
  - Website Committee Update – members invited to volunteer
  - Uploading Selective Membership Names Profiles under the Membership at Glance @ website
  - Uploading photos from Congress and recent newsletter at the Photos section
  - Article of the Month - a trendy topic from one of the top names in SKAL
  - Upload of upcoming events
    - NASC
    - NCM
    - SI Congress 2017

Other Business

- Should a \$ amount be budgeted for Immediate Past President to attend AGM as guest and does this need approval of Board (membership)
- What to do with Skål USA computer

Next Meeting: