



Membership Director Report

Date: May 30, 2017

To: SIUSA Board Members

From: Dave Ryan / Membership Director

Subject: 1st half 2017 report

Club visits

January - Sacramento – attended dinner / membership meeting

February – attended Sacramento board and monthly dinner meeting

March – attended Sacramento meeting

April – attended and presented at Sacramento Member Drive dinner meeting

Tourism Cares

Attended and participated in Tourism Cares for Oakland event in Oakland, CA on March 23 and 24. Event included a dinner on March 23rd followed by volunteer projects throughout the city of Oakland on March 24th. We had teams from SI Sacramento, SI San Francisco and SI San Jose represented at the event. It was a great event and great exposure for Skal USA with some very influential travel industry leaders. Would like to see our relationship with Tourism Cares continued and expanded – this is a great platform to showcase Skal USA and show how our organization is involved in the community and giving back.

Fresno Club restart

Had a meeting with Jackie Cross of Refined Journeys in Fresno. She is very interested in restarting the Club in Fresno. Will discuss this with the EC and VP Membership and see if we can make this happen. We still have a list of former members to start with and I have several industry contacts of qualified people in that area to build from. Thinking that September / October would be a good time to try to restart this Club.

President's / Skal USA Rep calls

5/30 – spoke with Bill Moyer – SI Washington

5/31 – spoke to Art Allis – SI Tucson

5/31 – spoke with George Hoch – SI Tampa

5/30 – left message for Barbara Phillips / SI Seattle

4/5 – Spoke to Dan Smart / President of SI San Jose

4/28 - Spoke with Krishan Miglani – President of SI San Francisco

4/27 – called Paul Margetson / President of SI Tucson

Conference calls

Attended and participated in all Board conference calls during the 1st half of the year.

Regards and Skal,

Dave Ryan, CTC

Skal USA Membership Director

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