

Dear Skålleagues,

It has been my pleasure to serve as your current Skål USA Vice President of Administration. I have been nominated by my home club SI Atlanta to lead SKÅL International USA as your President in 2018.

I have served on the Executive Committee of Skål USA for four years. During these 4 years I had the opportunity to engage with SKÅL International USA Operation in many and different perspectives; I was one of the two board members who transitioned from the SIUSA Board to the SKÅL USA EC and had the opportunity to be instrumental the changes on the national level.

In addition to serving in various elected positions I have also served on the following committees; Fundraising, Public Relations/Communications/Website Committee and the Sponsorship/Advertising Committee. In all these committee assignments we were able to attain the goals set by working as a team with Skål members from all over the country.

I have also served on the SKÅL International 2020 Committee as Young SKÅL Committee Chairperson in 2014-2016. This role gave me the opportunity to work with the future leaders of our industry and increase their involvement with SKÅL by 2020.

I have received two recognition awards from SKÅL International Executive Committee; **Certificate of Appreciation** at the 2015 SI World Congress in Torremolinos, Spain and **The Order of Merit / Diplome du Merite SKÅL** at the 2016 SI World Congress in Monaco.

With the experience and knowledge I have gained within the past several years as an officer of SKÅL USA Executive Committee, I believe I am qualified and have a proven track record to be your President in 2018. As you will see from my professional and Skål resumes, I am qualified to serve, support and lead Skål International USA in this role. I am highly committed to lead our organization and serve our membership. I maintain the highest level of integrity, have executive management experience, and am passionate about our organizations long history, values, purpose, and future.

I will continue to focus on, collaborating and effectively implementing the desired modernization, strategically increasing the visibility of SKÅL USA that we started in 2016 which will lead to consistent increases in membership and improve our position to be the Trusted Voice in Tourism. All this will be achieved by having an improved and continuous communication with our SKÅL USA Club Presidents, SKÅL USA Representatives and membership using the advanced technology.

I ask for your support and vote in electing me as your President for the 2018.

Being a goal -and -result oriented person I would like to continue to offer you my loyalty, my friendship, time and professionalism in serving as SKÅL USA President with integrity and the highest moral ethics, staying loyal to bylaws and statues at all times.

With Happiness, Good Health, Friendship, Long Life we can and we will achieve more!

Best Regards and SKÅL!

**Burcin Turkkán | President | USEH Inc. |
SKÅL USA Vice President of Administration
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