



Skål USA Executive Committee Meeting - Webinar
Meeting Agenda
Monday, September 25, 2017
4.00 pm US EST

Type of Meeting: Monthly Conference Call
Call-in mode: Go-to-Meeting hosted by ABA
Meeting Facilitator: Holly Powers, President
Invitees: Skål USA Executive Committee

PLEASE NO USE OF SPEAKERPHONES AND IF USING YOUR COMPUTER PLEASE USE HEADPHONE

Call to order - President Holly Powers

Roll call – Burcin Turkkan

President's Update – Holly

- Approval of "Consent Agenda" of Executive Committee September Reports – Holly Powers
 - President's Report
 - Financial Report
 - VP Administrator's Written Report
 - IS Councilor's Written report
 - VP Membership's written report
 - Directors of Membership's written reports(2)
 - Director of PR & Communication's written report

Financial Report – Alton Hagen (Absent) Topics on finance will be filled in by Holly Powers

- 2018 Dues Notice

VP of Administration – Burcin Turkkan

- Upcoming SKAL USA Elections- Update
- Website Full maintenance offer by Novatross
- Presidents Webinar Date - last one to be set before end of the year
- SKAL USA Club of the Year 2017 – Review of Criteria's

International Skål Councilor – Cyndi Golden

- Update on Agenda for SI Councilor's Meeting in Congress
- Upcoming Congress – Final Updates
- FVF Status/ forecast for USA after Irma

VP Membership – Toni Koster

- Membership Update in general - forecast for last quarter -any action plan to implement the Sales Plan
- Update on Phoenix
- Update on NOLA / Reply from SI?

Director Membership – Jim Dwyer

- Update on membership in East Coast



- Suggestions for last quarter

Director Membership – Dave Ryan

- Update on membership in West Coast
- Suggestions for last quarter

Director PR & Communications – Steve Richer

- Status on Press Releases? What/ When will be the next Press Release

Other Business

- Denis Smith, Skål Canada fund raising – Skål USA Status?
- Tourism Cares Hurricane fund
- Skål USA Presentation at ISC and World Congress
- Skål USA Name tags
- Should we have someone attend ABA in January to walk the floor and hold a focus group