

Skål USA Monthly Report – Jim Dwyer

August 2017

Visits

1. None in August

Projects

I'm working with Toni Koster and Dave Ryan on a comprehensive Sales Development Plan which can be posted on the skalusa.com site. It's a work in progress.

Membership Activity

I reached out to Steve Fox, formerly of Skål Connecticut, about the viability of forming a Southern New England club centered around Mystic Connecticut and Newport, Rhode Island. Steve had transferred to Skål Albany after the closing of Skål Connecticut and didn't think it was feasible at this time citing economic reasons and the proximity of Skål Boston. I will continue to see if there is enough interest in the area.

Every Skål member has to be involved in the membership process. As has previously stated our network is worldwide and we have contacts everywhere who know non members. They should be contacted and encouraged to attend a meeting and join. All members should be encouraged to submit membership ideas so they can be shared by all members.

Skål Northern New Jersey has been securing sponsors/speakers for their meetings and will waive the sponsor fee if the individual joins the club.

NCM

I contacted as many clubs as possible and told them to attend the NCM webinar on August 25.

Upcoming events

- Skål Richmond – I'm awaiting the date of their first meeting in hopes I can attend.
- Skål Washington – September 19, Columbia Marina, Geo. Washington Memorial Pkwy, Arlington, VA
- Skål Atlantic City – 25th Anniversary October 26
- Skål Central Pa – 25th Anniversary TBA
- Skål Pittsburgh – Anniversary Dinner September 19