



Skål International - Tucson

September 20, 2018

Skål USA Administrator
111 K St., N.E., 9th Floor
Washington, DC 20002-8110

Dear Skål USA Administrator,

On behalf of Skål International - Tucson we formally nominate **Thomas R. Moulton** for Skål International - U.S.A., Vice President Communications and Public Relations for calendar year 2019.

Tom formally joined Skål International -Tucson in 2001 and from the outset has been a very involved active member. He has served as a local or national officer and continues to be very involved with all facets of Skål International - Tucson.

In 2014 he was one of the key members of the committee that bid on, planned, executed and developed the RFP and the educational programming for the SIUSA National Congress Meeting held in Tucson during August 2014. Tom has held every office within Skål International - Tucson: as a board member, secretary, treasurer, vice-president, and president, three separate times. During his 18 years with Skål, he has attended four S.I. World and seven NAASC congresses and four national committee meetings. At each of these meetings he participated in the board, committee and educational sessions to learn how the organization functions at all levels. While performing his duties of SIUSA Regional Vice President from 2013-2016, Tom has also served as the Communications committee lead, SIUSA Statues and By-Law committee lead and most recently from 2017-2018, the Skål USA website chair.

Mr. Moulton moved to Tucson in 1997 to become the General Manager of one of Tucson's largest tourist attraction, Old Tucson Studios. During his tenure with Old Tucson, Tom developed the Southern Arizona Attractions Alliance, a nonprofit, marketing cooperative which now has over 87 attraction members throughout Southern Arizona. After a successful re-launch of this historical facility, Tom took a job with the owner of Old Tucson, Pima County, in 2001 and started a new marketing and branding department within the County that owns and administers 14 for-profit and non-profit attractions featuring attractions from racing cars and horses, a world class zoo, family theme park and much more. In 2005 Tom was promoted to Director of Economic Development and Tourism for the County and began to promote the entire Southern Arizona region in new small business company development, along with the attractions.

Tom retired from Pima County in 2017, celebrating 16 years with the County. A few weeks later he accepted the position as Executive Director of the Southern Arizona Attractions Alliance, a marketing communication trade association for the southern Arizona attraction, and remains in this position today.

In addition to Tom being the chief officer of the SAAA, he also serves as a board member in the Tucson - City of Gastronomy, the Southern Arizona Arts and Cultural Alliance, Arizona Lodging and Tourism Association - Southern Arizona Chapter and board advisor to the NOVA Home Loans Arizona Bowl.

Sincerely,

Nancy Purdin, President Skål International – Tucson