



**Skål USA Executive Committee - Monthly Conference Call
Meeting Agenda
Tuesday, January 2, 2018
4PM-5PM EST**

Type of Meeting: Monthly Conference Call
Call-in mode: Go-to-Meeting hosted by ABA
Meeting Facilitator: Burcin Turkkan, President
Invitees: Skål USA Executive Committee

**PLEASE NO USE OF SPEAKERPHONES AND IF USING YOUR COMPUTER PLEASE USE
HEADPHONE**

Call to order - President Burcin Turkkan

Roll call – Lisa Conway

President's Update – Burcin Turkkan

- NASC Update
- SI Dignitaries visit to SKAL USA Clubs in 2018
- WEC Agenda Review

Financial Report – Alton Hagen

- Update on club's delinquent in paying dues
- Reminder Letter to Clubs in regards to updating rosters (members drop out before deadline)
- Travel Insurance Update

VP of Administration – Lisa Conway

- Webinar for SI Club Presidents – Date/time and content review
- Newsletter dates for 2018
- Status of Club Data Forms – How many Clubs completed?
- SKAL USA Club of the Year Award Final Reminder to go out – Dates for review?
- Update on Industry Relations Committee – Members recruitment

International Skal Councilor – Holly Powers

- FVF – Any new strategy for 2018
- Update on upcoming ISC Meeting – Berlin, Germany
- Update on NGO's - Tourism Cares Update

VP Membership – Dave Ryan

- Overview/ Action Plan for 2018
- Membership Committee Update – Committee Members Recruitment

Director Membership – Jim Dwyer

- Update on PR/Communications Committee Members Recruitment

Director Membership – Richard Scinta

- YS Industry Professional Committee Update Members Recruitment

Director PR & Communications& Website – Steve Richer

- PR Newswire partnership Renewal
- Press Release #1 to be issued for the new SKAL USA EC 2018
- Update on Advocacy Committee Members Recruitment
- Website update;
 - Website Committee Update – members invited to volunteer
 - Uploading photos from Congress and recent newsletter at the Photos section
 - Upload of upcoming events
 - NCM
 - SI Congress 2018

Other Business

Next Meeting: WEC Jan 19, 2018 Raleigh, NC