

Lisa Conway

Lisa Conway has over 20 years' experience in the travel and insurance industries. She is currently working as Vice President, Travel Insurance Division of Roanoke Insurance Group, managing an international team and developing business throughout the Americas.

A native of Los Angeles, California, Lisa received her Bachelor's Degree in Sociology and History from the University of California at San Diego. She proudly serves as Vice President Administration for SKÅL USA. She is also a Past President of SKÅL New York and two-time Past President of the 41°-74° Club of New York, a philanthropic organization composed of New York Women Executives in Travel and has served on the Board of Directors for the New York Pacific Asia Travel Association.

SKAL Career Highlights

2018 – Current

Vice President – Administration, SKÅL USA

- Prepared documents and reports as well as attended WEC in Raleigh, NC.
- Prepared documents, Bylaws Amendments and Reports as well as attended NASC, AGM & NCM in Cancun, MX.
- Prepared documents and reports as well as attended NCM Webinar.
- Prepared Quarterly Newsletters in cooperation with SKÅL USA Administrators.
- Prepare minutes and reports for monthly Executive Committee conference calls.

2018 – Current

Member, SKÅL International Miami World Congress Committee

- Advise SKÅL Miami on operational aspects of congress on a cruise ship.
- Prepare onboard documentation.

2003 – Current

Member, SKÅL International New York

2015-2016 NY SKÅL Auditor

- Prepare and examine financial records to ensure accountability to members.

2014-2015 SIUSA Representative

- Represented NY SKÅL at 2014 SKAL World Congress in Mexico City.
- Represented NY SKÅL at 2014 NAASC in Halifax.
- Represented NY SKÅL several high-profile regional events.

2013 – 2014 President & SIUSA Representative

- Organized NY SKÅL 75th Anniversary Celebration
- Launched "The Edge" e-newsletter for members of NY SKÅL
- 2013 World Congress Organizer
- Piloted "Young SKÅL Internship" program with Kingsborough Community College.
- Represented NY SKÅL at 2013 SKÅL World Congress in Mexico City.
- Represented NY SKÅL at Tourism Cares for NYC, ASTA Summer Outing, and other high-profile regional events.

2011 – 2012 Vice President

- Represented NY SKÅL during Seoul World Congress

2010-2011 Secretary

- 2013 SKÅL World Congress Bid Committee

2009 – 2010 Treasurer

- Implemented best practices through use of QuickBooks Online.
- Implemented online payment system through PayPal.
- Prepared annual budget and monthly operational financial reports.
- Monitored banking activities.

2008-2009 Assistant Secretary / Treasurer

- Monitored Front Desk/Check in Registration for Monthly Meetings.
- Assisted Treasurer and Secretary with Projects as needed.

2006-2008 PR & Communications Committee Chair

- Social Media and Website Development Projects

2001- 2003

Member, SKÅL International San Diego

SKÅL 2013 World Congress

Successfully oversaw the SKÅL 2013 World Congress, the first held on a cruise ship, and the largest in recent history with over 1100 Skålleagues in attendance.

Successfully oversaw New York SKÅL's 75th Anniversary Celebration with over 600 Skålleagues from around the world in attendance.

Managed over 750 members of the SKÅL World Congress Facebook group, communicating "need to know information" as well as "fun facts" for those attending the 2013 World Congress.

Worked with Region 1 Clubs to provide promotions for Skålleagues attending the 2013 World Congress.

Worked successfully with General Secretariat, SKÅL staff and Executive Committee to ensure smooth sailing for the 2013 SKÅL World Congress.