



**Skål USA Executive Committee - Monthly Conference Call
Meeting Agenda
Monday, February 5, 2018
4PM EST**

Type of Meeting: Monthly Conference Call
Call-in mode: Go-to-Meeting hosted by ABA
Meeting Facilitator: Burcin Turkkan, President
Invitees: Skål USA Executive Committee

PLEASE DO NOT USE SPEAKERPHONES. IF USING YOUR COMPUTER PLEASE USE HEADPHONES.

Call to order - President Burcin Turkkan

Roll call – Lisa Conway

President's Update – Burcin Turkkan

- President's Update
- Approval of "Consent Agenda" of Executive Committee January 2018 Reports
 - President's Report
 - Financial Report
 - VP Administration Written Report
 - IS Councilor Written Report
 - VP Membership Written Report
 - Directors of Membership Written Reports
 - Director of PR & Communication Written Report
- Review of upcoming webinar meetings with Presidents/ SKÅL USA reps
- Upcoming visit to Destination Capitol Hill
- SI EX's reply to SKÅL USA on Digital Project / Transformation
- NASC Update

Financial Report – Alton Hagen

- Club Dues Status
- ABA-Skål USA Agreement Update
- Locking in USD vs. Euro exchange rate for 2019 dues payment to SI
- A sponsored, Key Note Speaker, for the 2019 NASC in Honolulu
- Report on Skål Clubs with Accounts Receivable older than 90 days
- Proposal to cap the Skål Club of the Year award at \$1K credit

- Sponsorship/Advertisement Committee Update

VP of Administration – Lisa Conway

- Status of Club Data Forms
- Status of WEC Minutes
- Update on Industry Relations Committee – Member recruitment
- Club of the Year Award Update (first Elimination results?)
- Newsletter Update – Spotlight Member for first issue?

International Skål Councilor – Holly Powers

- Membership development funds payment to SI including International Club of the Year criteria (see attachment)
- Skål USA Shirts (see attachment)
- Bill Sweet Award

VP Membership – Dave Ryan

- Membership Referral Award Update?
- Update on Fresno / Phoenix Club and Savannah Club Launch dates

Director Membership – Jim Dwyer

- OK City Update
- Social Media Committee Meeting Review

Director Membership – Richard Scinta

- SW Florida First Meeting Report

Director PR & Communications& Website – Steve Richer

- Chris Thompson National Tourism Leadership Award
- Input for the March ISC meeting
- Destination Capitol Hill and DC visit by Burcin and Holly
- Press Release Article planned for February?
- Website and Advocacy Committee Updates

Other Business

Next Meeting: March 5, 2018, 4 pm EST