



**Skål USA Executive Committee - Monthly Conference Call
Meeting Agenda
Monday, March 5, 2018
4PM EST**

Type of Meeting: Monthly Conference Call
Call-in mode: Go-to-Meeting hosted by ABA
Meeting Facilitator: Burcin Turkkan, President
Invitees: Skål USA Executive Committee

PLEASE DO NOT USE SPEAKERPHONES. IF USING YOUR COMPUTER PLEASE USE HEADPHONES.

Call to order - President Burcin Turkkan

Roll call – Lisa Conway

President's Update – Burcin Turkkan

- President's Update
- Approval of "Consent Agenda" of Executive Committee January 2018 Reports
 - President's Report
 - Financial Report
 - VP Administration Written Report
 - IS Councilor Written Report
 - VP Membership Written Report
 - Directors of Membership Written Reports
 - Director of PR & Communication Written Report
- Review of upcoming webinar meetings with Presidents/ SKÅL USA reps
- Upcoming visit to Destination Capitol Hill
- SI EX's reply to SKÅL USA on Digital Project / Transformation
- NASC Update
- Donation tab to be added on Skal USA Shop checkout
- Membership Funds for starting new Clubs

Financial Report – Alton Hagen

- Funds held in reserve for club reactivation
- Club Disablement Fund (San Antonio, Tallahassee, Phoenix)

Administration Update – Lisa Conway

- Data Form Update
- Newsletter Update
- “Latest News from our Blog” on SKAL USA website
- NASC Registration Update
- AGM Preliminary Agenda
- NCM Preliminary Agenda

International Skål Councilor – Holly Powers

- Succession Plan for SKAL USA – potential bylaws amendment
- Tourism Cares 15th anniversary project in New Orleans Sept 20 + 21

VP Membership – Dave Ryan

- Results of 2017 Membership Contest
- 2018 Membership Incentive Program

Director Membership – Jim Dwyer

Director Membership – Richard Scinta

Director PR & Communications & Website – Steve Richer

- AIM (Associated Individual Members) Criteria Proposal
 - Any qualified individual who commits to start a new club within twelve months must provide a list of no less than thirty prospects, agree to work with the designee of Skal International--USA (either an EC member or our designee), and use our best practices for starting new club's manual--to be prepared by our Membership team.
 - Skal International USA would fund a one-year AIM membership in Skal International, waive any national dues, and designate any individuals selected as "new club captain" or something similar.
 - Based on our fund availability, we could set a limit on the number of such memberships per year, although have too many is an unlikely circumstance if the criteria is stringent enough.

New Business

- New Club NASC Non-Participation Fee: Should we charge new clubs the \$500 fee for not participating in NASC the first year they are a club?
- Should we allow underfunded small clubs attend AGM via web conference? Potential Bylaws change.
- Puerto Rico Club Update: Where do we stand with Puerto Rico for 2018 dues, insurance and outstanding \$500 from 2017 NASC?
- SI Orlando Bylaws Amendment Proposals (see attached)
- New SKAL USA Shirts

Next Meeting: April 2, 2018, 4 pm EST