



## Vice-President Membership Report

**Date: August 30, 2018**

**To: Skal USA Executive Committee**

**From: Dave Ryan / Vice-President Membership**

**Subject: August 2018 Vice-President Membership Report**

### Club visits

Sacramento – August 30<sup>th</sup> BBQ at Kathy Bos home

### Central California Club restart / update

- Club is still meeting monthly and has 10 active potential members. Hoping to get 5 more in the next couple of months and get the Club up and running before the end of the year. I have put out a call again in my August note to the membership for leads in the area.

### Phoenix Club restart update

- Club is official per Skal International as of this month. Congratulations to Kate and William and the entire Board for a hard 6 months of work to get this Club up and running. With the dynamic and energetic group leading this Club I have no doubt that they can be a Club with 50+ members within a year.

### Savannah update

- Nothing new to report – have not been able to speak to Troy or Andres since last month.

### Conference calls

Attended and participated in all Board conference calls **Dave Ryan, CTC**

Regards and Skal,

*Dave*

**Dave Ryan, CTC**

**Skal USA Vice-President Membership**

**Skal International Sacramento**

**Date: July 31, 2018**

**To: Skal USA Executive Committee**

**From: Dave Ryan / Vice-President Membership**

**Subject: July 2018 Vice-President Membership Report**

**Club visits**

No Club visits in July

**Central California Club restart / update**

- Hoping to get this Club up and running by September / October. Taking a bit longer than I had hoped. Jackie has been great and the Club has been meeting every month. Last month her VP and Treasurer both left at the same time – one was due to relocation and the other's company would no longer support it. We have 12 members in hand and working hard to get the 3 more necessary to get the Club up and running.

**Valley of the Sun Club restart update**

- Great news to report here – the Club will be sending in all the paperwork to become an official Club by August 5<sup>th</sup>. They have 24 members currently and several more pending. Kate has done an amazing job with this Club and I have no doubt she will have this Club at 50 members within a year. Club will be known as Skal Phoenix – not sure if they are going to keep the Valley of the Sun on the end of the name. Paperwork was just easier to reinstate the Club under the old name.

**IPW Follow-up**

Leads from IPW have been assigned and follow-up is in progress. Letter has been sent to potential Club leaders in Lexington, Milwaukee, Shreveport, Cincinnati and Detroit. Of these I think we have a realistic chance to get 2-3 of these Clubs up and running by the end of the year. Will keep EC posted on these efforts monthly.

**Conference calls**

Attended and participated in all Board conference calls **Dave Ryan, CTC**

**Date: June 28, 2018**

**To: Skal USA Executive Committee**

**From: Dave Ryan / Membership Director**

**Subject: June 2018 Vice-President Membership Report**

**Club visits**

Attended Skal Reno / Tahoe Annual Golf Tournament June 20<sup>th</sup>

Attended Skal Sacramento monthly dinner June 28<sup>th</sup>

Attended Skal Sacramento special winery event June 16<sup>th</sup> at Loxton Cellars in Glen Ellen

**Central California Club restart / update**

- Central California has been meeting monthly since March and to date have 12 applications completed in hand. I expect they will have 15 paid memberships by next month and could have their official launch by July.

**Valley of the Sun Club restart update**

- This Club is up to 17 applications and should be up and running officially once all the applications get processed. Kate has done a great job and they too have been meeting monthly since March. Kate has a goal of 50 members by the end of the year.

**IPW Follow-up**

Will be assigning all IPW leads to Richard and Jim in the next few days. Will also be sending a letter to all those that expressed an interest in starting a Club to outline a plan of action to get the Club up and running

Had a conference call with Catherine Prather from Lexington about starting a Club there. She is really motivated and I think she will be an effective leader in getting this Club off the ground. Dwayne from Louisville Skal has offered assistance as he knows many travel industry people in Lexington and works several days a week in Lexington.

**Conference calls**

Attended and participated in all Board conference calls

**Date: May 28, 2018**

**To: Skal USA Executive Committee**

**From: Dave Ryan / Membership Director**

**Subject: May 2018 Vice-President Membership Report**

**Club visits**

Attended SI San Jose 25<sup>th</sup> Anniversary event on May 18<sup>th</sup> in Santa Cruz, CA

**NASC Playa Mujeres**

Attended AGM and NCM in Playa Mujeres May 2-6, 2018

**Central California Club restart / update**

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**Valley of the Sun Club restart update**

- This Club is up to 17 applications and should be up and running officially once all the applications get processed. Kate has done a great job and they too have been meeting monthly since March. Kate has a goal of 50 members by the end of the year.

**Membership Retention**

In Progress - Have created a map and assigned Clubs to Membership Directors Richard and Jim. Our next major project is to work with the Clubs that we have identified to be in jeopardy of failing. We will be reaching out by phone to each of these Clubs to identify what their challenges are in growing membership and what we can do to help. This will be our main focus once we get the new Clubs up and running.

**Conference calls**

Attended and participated in all Board conference calls