



Date: April 15, 2016
From: SIUSA Vice President – Administration
Subject: Quarterly Report – January thru March

1. All clubs have been contacted to find out if they operate on a calendar or April/March calendar. The finding is all but 14 clubs have changed to operate on a calendar year.
2. Worked hard to convince the Santa Fe club not to leave SIUSA and become a dinner club. These members were disillusioned after the last few years but after calls and follow up Santa Fe Board members they have voted to give the new SIUSA Board the opportunity to make meaningful changes.
3. Tourism Cares agreement has been renegotiated from a sponsorship to a partnership. The \$7,500 committed has been reduced to \$5,000 already paid. Skal International USA and Tourism Cares will activate the relationship prior to NAASC.
4. Jim Dwyer has been asked to oversee the Standards & Procedures Committee with Former SIUSA President Carlos Banks as Chairman. Updates from SI are in the process of completion and new changes will be updated after NAASC.
5. Tampa, Orlando, Miami clubs have been visited and FLL/Palm Beaches will be visited next week. I was able to drive to each club and the only cost to SIUSA was a tank of gas. Clubs were appreciative of the visit. A special thanks to the Orlando Club for presenting me with a beautiful granite and crystal award:

**Presented to
Holly Powers
Your many friends at
Skal International Orlando
Thank you for your continuing efforts
To advance Skal USA as the
Trusted voice in Travel & Tourism
March 19, 2016**

The Orlando installation event was wonderful and I was humbled to receive such a meaningful award. Thank you Orlando.

6. I participated in the Miami Board meeting on April 12. Discussions resulted in a commitment to send Bob Burke to Boise as the Miami voting delegate. Miami also wanted to bid to host the Winter Board Meeting in 2017
7. I have initiated the SIUSA monthly minutes, once approved by the Board, will be posted on the SIUSA Website for all members to read.

8. NAASC is fast approaching and I have initiated monthly meetings with the Boise Team and Skal Canada to insure a great congress. I have initiated a change in agenda to limit the Board meeting and make the event more relevant and fun for the delegates to promote the true meaning of Skal. I have reached out to hotels in New York and Boston to get raffle/auction items for NAASC and have been successful.
9. The first issue of this years "SIUSA Journeys" has been prepared and distributed to the membership in early March. Thank you Matt at ABA for making the process easy.
10. The upcoming NCM will take place in September in N. Little Rock. Karen Travino and her team are working hard to make it special. I suggested that Karen we reach out to Young Skal members from around the world to participate especially since many cancelled their trip to the Young Skal Symposium in Turkey because of terror threats. Burcin Turkkan and Cyndi Golden will take the lead in inviting Young Skal members.
11. Established the "Do You Know" message that will be sent to members to update them on special items. The first announced the Early Booking Discount for NAASC.
12. Worked with the St Thomas Club to officially suspend the club as they have not met since March 2015 and convinced a few members to become Active Individual Members.
13. Advised the Dallas club that they have 90 days (July 1) to build the membership up to a minimum of 15 members. Dallas has not been compliant with membership requirements for 5 years and even with membership development drives and VP visits have not grown beyond 8 or 9 members. Now that they have received the warning they are trying to grow the club to remain active. I wish them every success and offer help to achieve the goal.
14. The Connecticut club is struggling with only 12 members. Jim Dwyer and I are trying to help them grow their number to 15 to remain active. A committee of Region 1 clubs has been initiated to try and help Connecticut. They only had 4 members attend their last meeting. They are in a difficult location as many potential members go to NY, Long Island and even the Boston club for meetings when they are on the road. Membership stability and growth is a top priority of this Board.
15. The Board Meeting Topics for discussion
 - SIUSA Change proposal offered by Skal International Orlando
 - Requirement for all clubs to operate on a calendar year
 - Change the name of the SIUSA form 2 to eliminate confusion and make the form more user friendly
 - Membership

Thank you to the membership for showing your trust and support to me and the new Board. We are working hard on your behalf. Our goal is to operate SIUSA as a professional business.