WHAT DOES SKÅL MEMBERSHIP MEAN IN TODAY’S BUSINESS ENVIRONMENT?

Skål is a professional organisation of tourism leaders around the world, promoting global tourism and friendship. It is the only international group uniting all branches of the travel and tourism industry. Its members, the industry’s managers and executives, meet at local, national, regional and international levels to discuss and pursue topics of common interest as well as doing business among friends.

Skål International was founded in 1934 by a desire for friends and business colleagues in the travel industry to keep in touch and share experiences.

Today, Skål International has approximately 16,500 members in 400 Clubs throughout 85 nations.

VISION STATEMENT
Be a Trusted Voice in Travel and Tourism

MISSION STATEMENT
Through our leadership, professionalism and friendship, work together to achieve our Vision, maximise networking opportunity and support a responsible tourism industry

“People do business with people because they choose to not because they have to. We can always find others doing the same thing or selling the same product. It is the personal connection that makes the difference”

SO WHAT DO YOU GET FROM BEING A MEMBER OF SKÅL?

• Speakers, Discussions, Tourism Forums and many opportunities to attend seminars and congresses internationally, nationally and locally

• Approximately 16,500 tourism professionals worldwide with whom to network. Access through the Skål website www.skal.travel

• The ideal way to make new professional contacts when starting a new business or moving to a new city

• Young Skål Professional and Young Skål Student gives young professionals the opportunity to network together with executives in the tourism industry and learn and get support and guidance from them.

• Skål International is an Affiliate Member of the World Tourism Organisation and thus has access to all major issues that tourism deals with worldwide and contributes by participating in its projects.

Skål International is a vibrant, relevant organisation in today’s world and is committed to being “A Trusted Voice in Travel and Tourism.”

BECOME A MEMBER TODAY www.skal.travel
PLEASE COMPLETE THE FOLLOWING DETAILS IF YOU ARE INTERESTED TO JOIN AND SKÅL WILL CONTACT YOU FOR FURTHER DETAILS:

NAME: ____________________________  SURNAME: ____________________________

COMPANY: __________________________

CITY: ____________________________  TELEPHONE: ____________________________

EMAIL: ____________________________  WEBSITE: ____________________________

INDUSTRY SECTOR: ____________________________  YEARS IN THE TOURISM INDUSTRY: ____________________________

POSITION YOU HOLD IN THE ABOVE COMPANY: ____________________________

HOW DID YOU FIRST HEAR ABOUT SKÅL:

- ONLINE
- BUSINESS COLLEAGUE
- SKÅL MEMBER
- MAGAZINE ADVT
- TRADE SHOW
- OTHER: ____________________________

Please attach a copy of your business card here