

# U.S. TRAVEL ASSOCIATION

Dear Travel Industry Leader:

It is my pleasure as an active Skal member to encourage your efforts to expand the Skal community in the United States and become affiliated with this organization which is global and comprised of top travel industry executives.

Skal has been an excellent supporter of the work of U.S. Travel, particularly in our efforts to expand inbound tourism to the United States by easing the visa process, continuing to support the need to fund Brand USA, and improving our transportation infrastructure. U.S. Travel continues to look for relationships that strengthen our industry.

Skal is an organization with over eighty years of history, thousands of active members in over eighty countries, and the type of tourism leaders who make a difference.

My own membership enables me to have some additional important contacts locally, nationally, and internationally.

I hope that you will work with the leaders of Skat International USA to bring a club to your destination and amplify the ties which bind our industry together.

Sincerely,



Roger J. Dow  
President and CEO