



Vice-President Membership Report

Date: September 3, 2019

To: Skal USA Executive Committee

From: Dave Ryan / Vice-President Membership

Subject: August 2019 Vice-President Membership Report

Club visits

- Attended Sacramento BBQ and fundraiser August 15

New Club updates

I have edited the letter and sent the final draft to Jack to send out to his CVB contacts in the following cities. Jack is traveling now so have not heard back from him.

- Houston
- Dallas
- Savannah
- Detroit
- Minneapolis

Jack has agreed to provide assistance with an introduction to the proper CVB person in these cities along with this letter.

Monthly phone calls / Skål Club Reps

I'm in favor of these calls but it's very difficult to reach people and very rarely do they call back when you leave a message.

Charlotte – left message for Rebecca Johns.

Chicago – spoke to Cheryl Gatto – gave her several leads for new members. She is frustrated at the lack of participation of several members of her Board. They are really excited about their 80th event in October and hope it will lead to several new members.

Colorado – left message for Olga Hellweg

Columbus- left message for Enrico Margaroli

Ft Lauderdale / Palm Beaches – left message for Jake Sillavan

Conference calls

Attended and participated in all Board conference calls

Regards and Skal,

Dave

Dave Ryan, CTC

Skal USA Vice-President Membership

Date: July 31, 2019

To: Skal USA Executive Committee

From: Dave Ryan / Vice-President Membership

Subject: July 2019 Vice-President Membership Report

Club visits

- Attended Sacramento meeting 7/25

Central California Club restart / update

- Due to a variety of factors we are going to revisit this Club idea in early 2020. There are still about 10 potential members who are meeting but Jackie has lost her right hand person (and also her office manager) to a 6 month maternity leave. I asked Jackie if she still wanted to pursue a Club in Fresno and she said yes but not at this time until Shera gets back from leave.

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Monthly phone calls / Skål Club Reps

I'm in favor of these calls but it's very difficult to reach people and very rarely do they call back when you leave a message.

Austin – no Skål USA Rep listed on contact sheet. Left message for Jim.

Baltimore – 7/26 called Bob Rose – left detailed message.

Boise – 7/29 – called Kelly Jenkins – 208 371 0948. Left message on cell.

Boston – 7/29 - Left a message with Ed Friedrich.

Central PA – 7/31 – left a message with Margaret Richcreek

Conference calls

Attended and participated in all Board conference calls

Regards and Skal,

Dave

Dave Ryan, CTC

Skal USA Vice-President Membership

Vice-President Membership Report

Date: June 27, 2019

To: Skal USA Executive Committee

From: Dave Ryan / Vice-President Membership

Subject: June 2019 Vice-President Membership Report

Club visits

- Attended Sacramento meeting 6/27

Central California Club restart / update

- Had a nice conversation with Jackie Cross on 5/29. She is really frustrated at the apathy of the members and does not feel like she can make the Club viable at the present time. She lost a couple more members and her dynamo VP Young Skål member Shera is going on maternity leave. My suggestion to her will be to continue on as Active Members with her base group and look at a full restart at a future date when she has more time and buy in from a larger group.
- Update 6/27 – still waiting for an answer from Jackie as to how many members will continue on as Active Individual Members.

New Club updates

Drafting a letter with Richard and Jack that will be used to target key industry leaders that Jack knows in the following cities – hope to have this letter go out early to mid- July. Richard working with Jack on my initial draft – hope to have completed letter early July.

- Houston
- Dallas
- Savannah
- Detroit
- Minneapolis

Jack has agreed to provide assistance with an introduction to the proper CVB person in these cities along with this letter.

Monthly phone calls / Skål Club Presidents

Albany – 6/26 – tried calling Ernie Bruno. Phone just rang and rang – no VM message.

Anchorage – 6/26 – left message for Jara Haas.

Arkansas – 6/26 – left message for Gretchen Hall.

Atlanta – 6/26 – left message for Monika Pasquerello

Atlantic City – 6/26 – spoke to Nancy Schott. They are meeting tomorrow night to discuss the future of the Club. I advised her that if the Club cannot get back up to the required 15 members and the Club is closed the core group could continue on as Active Individual Members. They could continue to meet with their small group and perhaps revive the Club at a future date. Will send her details about Active Individual Memberships.

Conference calls

Attended and participated in all Board conference calls

Regards and Skal,

Dave Ryan, CTC

Skal USA Vice-President Membership

