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Dear Skalleagues,

It has been my pleasure to serve as your current Skål **International Councillor for the USA**. Equally, it is my honor to have been asked to take part in this year's Skål International USA elections. Specifically, to use my years of active participation in Skal International, Skål International USA and my home club Skal Boston, to support Skål USA in the years ahead as your International Skål Councilor.

In recent years I have played a particularly critical and supportive role in bringing about needed change to Skål International USA. Having years of board participation in several corporate and industry associations, ensures my strong board etiquette and the paramount value of a generally objective professional demeanor. My commitment is to fully engaged myself to its highest possible success. My pledge is to contribute meaningfully to Skål International, and to the effectiveness and professionalism of its board. My focus has always been to retain and grow membership and am proud to have been a part of starting the new Southwest Florida Skal Club.

Forming strong relationships with the prime NGO's to incuse that Skål International has a strong voice in the Tourism Industry was critically important and personally satisfying.

2020 presents a continued opportunity for the entire Skål USA Executive Committee to focus on, collaborating and effectively implementing the desired goals that the membership has been working on so caringly and passionately these past several years. I can assure you that I will be readily accessible and serve in the best interest of the membership at large, without any personal agenda or ambition.

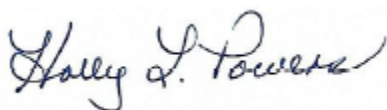
As you will see from my professional and Skal resumes, I am uniquely qualified to continue serving and supporting Skål USA in this role. My international business experience and knowledge brings expertise that few others can offer. I maintain the highest level of integrity, have significant applicable expertise in our industry and am passionate about our organizations values, purpose and future.

During the recent Skal International World Congress at Sea, hosted by Skal Miami, I was awarded the Skal International **Order of Skal Merit**, which is a special reward to a person who has shown a prolonged and exceptional devotion to Skal and who has, by their actions contributed to the propagation of the Skal ideal, The President of Skal International, in consultation with the Executive Committee, awards the diploma of the **Order of Skal Merit**. It is humbling and a tremendous honor to be only the 8th person from the United States to receive this honor.

Most importantly I cherish our beloved club's creed and will maintain a steadfast focus to live up to building a trusted voice in tourism through Happiness, Good Health, Friendship, Long Life – Skal!

I ask for your support and favorable vote so I can continue to dedicate myself to serving our organization at this pivotal time! Thank you for your help and support.

Yours truly in Skal,



Holly