

Skål USA Executive Committee Winter Meeting
The Higgins Hotel, 1000 Magazine Street, New Orleans, LA
Meeting Agenda
Saturday, January 26th, 2020
9:00 AM EST

Type of Meeting: Winter Meeting

Meeting Facilitator: David Ryan, President

Invitees: Skål USA Executive Committee and Observers

- Growth / new members
- Retention – especially at smaller Clubs
- New Clubs – identify markets where we need to start or reactivate Clubs.
- Evaluate all Clubs and identify “at risk” Clubs

Member Growth Plan and Club Communications

Scope of Work / Goals