



Vice-President Communications/PR
December 2019 Report
Skål USA Communications

- Attended December EC phone conference meeting
- Attended December Tucson Skål board meeting and dinner meeting.
- Released mid-December Skål USA e-Newsletter.
- Posted and monitored, along with other Social Media Administrators, Skål USA Facebook page
- Updated Skål USA website with election results and added all new emails for incoming Skål USA EC members.
- Updated Skål USA logo to incorporate new branding of Skål International.
- News Release went out on 2019 Skål USA President and new Skål USA Executive Committee. Over 100 publications picked up the article throughout the United States. Click on link below.

<https://www.prnewswire.com/news-releases/2019-an-active-year-for-skal-international-usa-president-300976748.html>

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