



Executive Education Series

Peter Greenberg - BIO



A multiple Emmy-winning investigative reporter and producer, Peter Greenberg is America's most recognized, honored and respected front-line travel news journalist. Known in the travel industry as "The Travel Detective," he is the Travel Editor for CBS News, appearing on CBS This Morning, CBS Evening News and CBS Sunday Morning. And his national CBS EYE ON TRAVEL radio show is broadcast from a different location around the world each week.

The consummate insider on reporting the travel business as news, Peter Greenberg hosts the public television show [The Travel Detective with Peter Greenberg](#). The series offers 40+ half-hour episodes that seek to empower audiences with travel news, must-have information, insider tips known only to a select few, and hidden gem destinations not found in traditional guidebooks or brochures.

Travel Weekly named Peter Greenberg one of the most influential people in travel, along with Bill Marriott and Sir Richard Branson. He was inducted into the U.S. Travel Association's Hall of Leaders for his contributions to the travel industry. Among his other honors, Peter Greenberg received a News & Documentary Emmy Award as part of the NBC News Dateline team for outstanding coverage of a breaking news story, "Miracle on the Hudson."

Peter Greenberg began his career in journalism as West Coast correspondent for Newsweek in Los Angeles and San Francisco. He won a national Emmy Award for Best Investigative Reporting for the ABC 20/20 special on the final orphan flight out of Vietnam, "What Happened to the Children?" He also is the recipient of the Distinguished Service Award in Journalism from the University of Wisconsin, and an Excellence in Broadcasting Award from the Aviation Space Writers Association of America.

And when he is not reporting all over the world, Greenberg is an active volunteer fireman in New York.

Peter will be appearing on the Skal USA Webinar Executive Educational Series on April 29, at 2:00 pm (ET). The series is open to any Skal USA member and invited guest. [Register here for the webinar.](#)