



International Skål Councilor Report

Date: January 2020

To: Skal USA Executive Committee

From: Holly Powers/International Skål Councilor

Subject: January 2020 Report

Club visits

- Attended Skål New Orleans Installation of officers January 23

ISC issues:

- Digital Transformation calls with SI headquarters and International President
- Planning calls for midterm meeting with Denis Scrafton, VP ISC
- Helped Julie Dalby-Scott, ISC Secretary connect with SFO members that could help her with upcoming group

Monthly phone calls / Skål Presidents

- Raffaele Beltram, Charlotte – discussed web problems and attending NASC
- Terri Haak, Boston – helped with website and membership problems
- Beth Stehly, Boston new President with membership problems
- Lori Waddel, SWFA membership problem
- Cyndi Golden Sauer, Raleigh, website problems

Conference calls

Attended and participated in all Board conference calls and Winter EC meeting

Comments / notes

- Hours spent talking with members other than Presidents listed above with website problems and notifying headquarters.
- Gather information from EC for NASC and reported to Canada
- Worked to coordinate webinar on DT for EC Winter Meeting
- Worked with Skål Miami to reorganize the club
- Worked with Tom White on membership category issue that was then sent to Burcin Turkkan for help and assistance.

International Skål Councilor Report

Date: February 2020

To: Skål USA Executive Committee

From: Holly Powers/International Skål Councilor

Subject: February 2020 Report

Club visits

- Attended Skål Southwest Florida Board and Meeting and hosted SI Director Burcin Turkkan and ISC from Canada, JF Cote
- Participated in NASC meeting via Go to Meeting.

ISC issues:

- Digital Transformation calls with SI headquarters, members and ISC members

Monthly phone calls / Skål Presidents

- Lori Waddell, Skål SWFA, Vice President – discussed web problems and adding new members
- Ernie Bruno called having problem with entering and deleting members and wanting to pay dues
- Beth Stelhey , Boston regarding the passing of members

Conference calls

Attended and participated in all Board conference calls

Comments / notes

- Letter to all Skål USA President to urge them to support FVF
- Presented “Lifetime Achievement Award” from Women in Travel & Tourism International during the Change Conference in Orlando on February 20.

International Skål Councilor Report

Date: March 2020

To: Skal USA Executive Committee

From: Holly Powers/International Skål Councilor

Subject: March 2020 Report

Club visits

- Participated in NASC meeting via Go to Meeting.
- Skål Boston and Skål Southwest Florida cancelled their March meetings.

ISC issues:

- Spoke to ISC members around the world to discuss disruptions caused by virus
- Sent ISC members the link to our Webinar
- Had meeting with ISC members to discuss cancellation of Midterm meeting and idea to add a day to meeting prior to world congress
- Spoke to Ernie Bruno who called to say he enjoyed the webinar very much
- Called Chicago, Las Vegas and Jacksonville club to ask them to pay dues

Monthly phone calls / Skål Presidents

- Reminded Presidents that we were having webinar with Roger Dow
- Spoke with Beth Shethey, Boston, Charlie Daley, Albany, Tim Hemphill, New Orleans who had questions about paying dues

Conference calls

Attended and participated in all Board conference calls

Comments / notes

- Letter to all Skål USA President to urge them to support FVF
- Sent flowers on behalf of Skål USA to SI staff in Spain. They were very grateful for the gesture and said that the USA is the only national committee that has worked well with them during the difficult time of Digital Transformation.
- Sent thank you letter to skal Boston and Orlando for donation to FVF

Date: April 2020

To: Skal USA Executive Committee

From: Holly Powers/International Skål Councilor

Subject: April 2020 Report

Club visits

- Participated in Skål Northern NJ, Philadelphia, NY, Long Island, Myrtle Beach zoom meeting 4/14
- Participated in Skål Boston Zoom meeting 4/16
- Participated in the Skål Puerto Rico, Northern NJ Zoom meeting 4/21

- Participated in the Skål Southwest Florida Zoom meeting 4/22
- Participated in Skål Washington DC Zoom meeting 4/22
- Participated in Skål Baltimore Zoom Meeting 4/23
- Participated in Skål Orlando Zoom Meeting 4/30
- Participated in Skål Myrtle Beach meeting 4/30

ISC issues:

- Thank you letter to Skål Boston for \$500 donation to FVF
- Thank you letter to Skål NY for \$500 donation to FVF
- Thank you letter to Skål NE Pennsylvania for \$250 donation to FVF
- Participated in ISC global meeting April 27
- Worked on Jobs Board page for Skål International website
- Working with Juan Steta the ISC from Mexico on membership retention program for ISC
- Worked with member to apply for FVF and contacted Trustees on member behalf

Monthly phone calls / Skål Presidents

- Spoke with John Mavros, Orange County who said dues are in mail as of 3/31
- Spoke with Harold Jenkins, Chicago who said Graham Mosley will be sending in dues right away
- Spoke to Chris Allen, Las Vegas who said Ann Parsons has been in contact with Celeste and will pay dues
- Spoke with Jen Chun Skål Hawaii regarding their “face mask” project
- Spoke with Xavier Lividini about Miami dues and sent info on “Why join Skål”

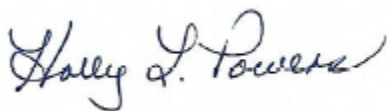
Conference calls

Attended and participated in all Skål USA EC conference calls and meetings

Comments / notes

- Letter to all Skål USA President to urge them to support FVF
- Contacted Sen Roger Wicker (R) Mississippi – Chairman of Commerce and Transportation Committee to see if he would participate in webinar. Staff will get back to us.
- Weekly calls with ISC members from around the world to get pulse of what is going on with business during virus outbreak
- Contacted Peter Greenberg of CBS and asked him to participate in our next webinar and he agreed
- Participated in NASC committee preparation meeting with Denis Smith of Canada and then participated in the joint NAAC committee go-to-meeting on the 24th
- Working with few members on applications for FVF that are not related to Corona – all very sad
- Advised SI that FVF page is having difficulties and created a ticket.
- Participated in Skål USA Webinar with Peter Greenberg

Regards and Skal,



Holly Powers

International Skål Councillor