



Skål USA President Report

Date: July 2, 2020

To: Skål USA Executive Committee

From: Dave Ryan / President

Subject: June 2020 Skål USA President's report

Club visits

- Attended Skål Sacramento meeting at Log Off Brewery on June 25th

New Club updates

- San Diego – targeting 3rd or 4th quarter 2020 now. Mayte has created a website and FB page for Skål San Diego
- Central Coast CA – no target date yet – 3rd or 4th quarter at earliest

Business meetings

- Met with Greg Deshields / President of Skål Philadelphia regarding a proposal for Skål USA to take a position on Social Justice
- Met with Zane Kerby / President and CEO of ASTA – regarding partnership between Skål USA and ASTA

Travel Staffing initiative

This has gone live on the Skål USA website.

Conference calls

Attended and participated in all Board conference calls

Regards and Skål,

Dave

Dave Ryan, CTC

Skål USA President



Date: June 30, 2020
To: Skal USA Executive Committee
From: Arthur Allis, Vice President Finance
Subject: Vice President Finance 2020 June Report

- Reviewed May 2020 financial packet and wrote report. Sent May Financial Statements and Financial Report to Executive Committee for review. Ensured May Financials were posted.
- Approved expenses submitted to me for approval.
- Received NASC refund check, Eric and I reconciled support documents, and I sent \$6,720.00 payment to Eric.
- Attended June Executive Committee Meeting.
- Participated in three Club Presidents meetings.
- Participated in Skål International Tucson Board Meeting. Attended Skål International Tucson general meeting.
- Met with host hotel catering dept. to plan Skål Tucson holiday meeting, and corresponded with host hotel for July Tucson Skål meeting.
- Voted yes for Bill Moyer to receive Membre d'Honneur of Skål International



VP Administration Report

Date: July 1, 2020

To: Skal USA Executive Committee

From: Richard Scinta / VP of Administration

Subject: June 2020 Report

Organized and attended June 2nd Hospitality Relief Fund Conference call to discuss finances and auditing of donations and distributions.

Attended June 2nd Executive Committee meeting of Skal USA. Prepared agenda and consolidated all EC member reports for distribution.

Met with Eric Braendel and Dave Ryan to discuss calls to Club Presidents and method for handling these calls.

Meeting with Dave Ryan, Morgan Maravich and Troy Zaffarino to discuss Young Skal symposium idea. This will be discussed in our July EC meeting.

Held calls with Skal Club Presidents by geographic region where possible. These virtual calls were held on June 9th, June 11th, June 15th and June 17th. Discussions on membership, current state with COVID impacts on clubs and message for clubs to invigorate Hospitality Relief Fund.

Organized and participated in Hospitality Relief Fund Call with Mark Irgang, Wayne Lee, Dave Ryan and Anthony Melchiorri. Brainstorming of ideas to invigorate this fund raising drive.

Attended first in person Orlando Skal Meeting at the Crowne Plaza in Orlando. Great turnout.

Skal!

Richard



International Skål Councilor Report

Date: June 2020

To: Skal USA Executive Committee

From: Holly Powers/International Skål Councilor

Subject: June 2020 Report

Club visits

- Participated in the following Zoom Club meetings
 - New York
 - San Francisco
 - New Jersey
 - FLL/Palm Beaches
 - Northeast PA
 - New Jersey Membership meeting

ISC issues:

- Sent Club Presidents request for FVF for 2020
- Participated in Skål International Council membership project with assigned team of JF Cote, Juan Steta and myself.
- Worked with Skål ISC Vice President Denise Scrafton to petition Skål International to roll back 2021 dues for new members to take effect in July not September
- Sent proposal to ISC Councilors that we support funds being put into the 2021 budget to allow Peter Morrison to attend the Quebec World Congress as he will not have a congress during his Presidential year.
- Sent thank you letters to Washington DC and Myrtle Beach clubs for contributing to the FVF

Monthly phone calls / Skål Presidents

- Spoke with Tom White regarding ongoing DT problems
- Ernie Bruno about Hospitality Strong Fund and trying to get old Atlantic City members to join NJ Skål
- John Ruzich, SI Auditor about Hospitality Strong fundraiser
- Denis Smith, Canada to go over SI website issues

Conference calls

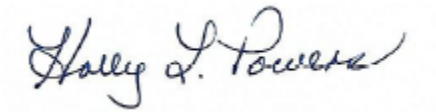
- Attended and participated in all Skål USA EC conference calls and meetings
- Participated in Skål USA Presidents calls
- Participated in Skål International webinar series
- Participated in Skål Canada webinar

- Skål Rome Forum – left as was only in Italian
- Africa Tourism Seminar Call
- Women in Travel, Tourism International webinar
- Spoke with Katie Doherty, Baltimore regarding website and how to log on
- Spent time with Steve Richer trying to get him logged in and had to get Jim Dwyer involved

Comments / notes

- Sent communication to Daniela Otero outlining problems with DT from Skål Chicago and Orlando on June 1 – retired membership contact info now shown on website
- Helped Skål Washington DC President Barry Bigger get nominations for Bill Moyer Member d'honneur award

Regards and Skål,

A handwritten signature in cursive script that reads "Holly J. Powers". The signature is written in black ink on a white background.

Holly Powers

International Skål Councillor

Florimond Volckaert Fund
2019 Cumulative Contributions

Club/Donor	Date	Amount
SI Hawaii	1/17/2020	\$500.00
SI New York	1/29/2020	\$1,000.00
SI Boston	3/5/2020	\$500.00
SI Orlando	3/10/2020	\$500.00
SI Northeast Pennsylvania	4/24/2020	\$250.00
SI Tucson	5/18/2020	\$75.00
SI Arkansas	6/8/2020	\$75.00
SI Washington	6/8/2020	\$1,000.00
SI Myrtle Beach	6/8/2020	\$100.00
Total 2020 Contributions		<u><u>\$4,000.00</u></u>



Vice-President Membership Report

Date: June 30, 2020

To: Skal USA Executive Committee

From: Jim Dwyer / Vice-President Membership

Subject: June 2020 Vice-President Membership Report

Club Roster Project

- Downloaded and mailed each club president their club rosters
 - To ensure every member receives our communications
 - Asked for personal emails and phone number
- Made updates/changes on skal.org and advised presidents how to make them
- Asked presidents to ensure that members update their profiles when necessary
- About 2/3 of the clubs have completed and returned their updated data

Conference calls

Attended and participated in all Board and Membership conference calls

Participated in NASC committee call and correspondence

Virtual Meetings

Participated in Skål NJ meeting for prospective members. It generated such enthusiasm that 6 – 10 may join the club

Attended Skål New York and Skål NEPA meeting

Attended 4 President's Zoom calls for Regional presidents

- To date 12 clubs did not participate and we are contacting them individually
- Attended webinar with ASTA CEO, Zane Kerby

Skal Interview

On Jun 11 Skål Boston member, Stephanie Abrams, who is stranded in Ireland interviewed me about membership in the USA.

Membership concerns

As of June 30 our membership total on Skål.org is 1739. The number of pending member is 12. Clubs will probably wait until Sep. 1 to Approve to take advantage of the 16 months for 12 offer.

Some presidents or secretaries are still having problems getting on the site and approving new members. Katie Fussenegger from Skål Louisville logged in but was not recognized as an Administrator since they hadn't updated their officers for 2020. I have since gotten her access.

Regards and Skal, *Jim Dwyer*

Jim Dwyer - Skal USA, Vice-President Administration



Vice-President Communications/PR June 2020 Report

General

- Participated in the June EC phone conference, Young Skål educational webinar, two web calls with Skål USA Presidents from different regions in the US and attended Skål Tucson's return to in-person meeting.
- Continued to update Skål USA website, SkålUSA.org as needed.
- Two national press releases were released on the following:
 - Partnership with [Universal Air Travel Plan \(UATP\)](#), the corporate travel payment network owned and issued by airlines around the world, offers the Insider's Club and Executive Connection travel protection plans.
 - Generation of a new Job Board for Skål USA Members with [Hot Travel Jobs](#). Hot Travel Jobs is a Job Resource Site for the Travel Industry. It their Mission to provide industry specific job resource and support for Travel Industry Professionals. Special discounted pricing is available for Skål USA members only on job assistance programming, including resume development and job posting.

Executive Educational Webinars

- Continued the popular educational series: Featuring the following travel executives:
 - June 10, 2020: A Conversation with Zane Kerby, ASTA CEO
 - Developed July's schedule featuring:
 - Terry Dale (USTOA) – July 9, 2020 (2 pm – ET)
 - Mario Hardy (PATA) – July 15, 2020 (5:30 pm – ET)
 - Dr. Kelly Craighead (CLIA) – July 16, 2020 (2 pm – ET)

Skål USA Newsletter & General Communications

- Continued to coordinate with Skål New York, along with Skål USA President, the initiative to help hospitality workers who have been negatively affected by Coronavirus pandemic. A localized press release modeled after the national release was sent out to all club President's encouraging them to release the article within their respective market.
- Updated the Skål USA Coronavirus resource page on the Skål USA website continuing to utilize the resources from US Travel, CDC, SBA, Skål International and other COVID-19 info sites.
- Skål USA Journey's "Lightning News" – [Lightening News June 10](#) (Special Bulletin) went out to the Skål USA membership. Preparation for the July 1 Lightning news took announcing the latest speakers for July's Executive Educational Series.



Date: July 1, 2020

To: Skal USA Executive Committee

From: Morgan Maravich / Director of Membership

Subject: 2020 June Report

- Reached out to my region clubs for club updates.
- Coordinating with Washington, DC club for Skal USA NCM in fall (September).
- Followed-up with TSA with scheduling of webinar for Skal USA series.
- Call with Troy Lambert to discuss Young Skal event at Skal NASC in Orlando next year.

Events/Meetings attended:

- Young Skal Webinar Discussion on 6.1.2020
- Skal USA Executive Committee Meeting on 6.2.2020
- Young Skal Webinar - Speaker on 6.4.2020
- Skal International Webinar UNWTO COVID-19 Response on 6.12.2020
- Skal International Club Presidents Discussion - Northeast Region on 6.9.2020
- Skal International Club Presidents Discussion - Southeast Region on 6.11.2020
- Skal International Club Presidents Discussion - Central Region on 6.15.2020
- Skal DC Virtual Happy Hour on 6.17.2020
- Skal International Club Presidents Discussion - Western Region on 6.17.2020



Monthly Report by Director of Membership Celeste Lupercio

July 1, 2020

Attn: Skal USA Executive Committee

Club visits

- Skal KC Board
- Skal KC chapter meeting

Club updates

N/A

Phone calls and emails to clubs

- Emailing clubs who have pending members that need to be approved.
- Asking clubs to invite me to any virtual meetings their club is hosting.
- Got a few email updates (emails changing constantly, due to loss of jobs, related to COVID).
- Emailed club presidents about a special for free promotional videos through Spectrum and Waymark; and discounted commercial buying.
- Emailed club presidents to share Skål DC- Interviews with Travel & Transport CEO Kevin O'Malley & Jet Blue, CEO Robin Hayes
- Email to Skal KC President and Treasurer to follow-up with questions they had of Skal USA treasurer (questioned if they can have 'too much' money in bank, where it would negatively effect nonprofit status)
- Chat with partial KC board – part of the board needs to be "recharged." Many currently emotionally distressed and we're having a little trouble getting meetings to take place. Agreed to take a survey of current board members to see if any need to drop out. If any exec members need to, we'll address to make sure we're following procedure correctly.

EC conference calls and/or meetings

Attended and participated in EC conference calls.

- June 2
- June 9-Presidents' call
- June 11 – Presidents' call
- June 15 – Presidents' call
- June 17 – Presidents' call

Comments / Notes

- Generally helping to manage the Skal USA Facebook page (as admin); sharing important links and events to Facebook and LinkedIn.
- Joining Young Skal Educational Virtual Webinar

Best,

A handwritten signature in blue ink that reads "Celeste C. Lupercio".

Celeste C. Lupercio, Director of Membership, Skål USA