



International Skål Councilor Report

Date: January 2020

To: Skal USA Executive Committee

From: Holly Powers/International Skål Councilor

Subject: January 2020 Report

Club visits

- Attended Skål New Orleans Installation of officers January 23

ISC issues:

- Digital Transformation calls with SI headquarters and International President
- Planning calls for midterm meeting with Denis Scrafton, VP ISC
- Helped Julie Dalby-Scott, ISC Secretary connect with SFO members that could help her with upcoming group

Monthly phone calls / Skål Presidents

- Raffaele Beltram, Charlotte – discussed web problems and attending NASC
- Terri Haak, Boston – helped with website and membership problems
- Beth Stehly, Boston new President with membership problems
- Lori Waddel, SWFA membership problem
- Cyndi Golden Sauer, Raleigh, website problems

Conference calls

Attended and participated in all Board conference calls and Winter EC meeting

Comments / notes

- Hours spent talking with members other than Presidents listed above with website problems and notifying headquarters.
- Gather information from EC for NASC and reported to Canada
- Worked to coordinate webinar on DT for EC Winter Meeting
- Worked with Skål Miami to reorganize the club
- Worked with Tom White on membership category issue that was then sent to Burcin Turkkan for help and assistance.

International Skål Councilor Report

Date: February 2020

To: Skål USA Executive Committee

From: Holly Powers/International Skål Councilor

Subject: February 2020 Report

Club visits

- Attended Skål Southwest Florida Board and Meeting and hosted SI Director Burcin Turkkan and ISC from Canada, JF Cote
- Participated in NASC meeting via Go to Meeting.

ISC issues:

- Digital Transformation calls with SI headquarters, members and ISC members

Monthly phone calls / Skål Presidents

- Lori Waddell, Skål SWFA, Vice President – discussed web problems and adding new members
- Ernie Bruno called having problem with entering and deleting members and wanting to pay dues
- Beth Stelhey , Boston regarding the passing of members

Conference calls

Attended and participated in all Board conference calls

Comments / notes

- Letter to all Skål USA President to urge them to support FVF
- Presented “Lifetime Achievement Award” from Women in Travel & Tourism International during the Change Conference in Orlando on February 20.

International Skål Councilor Report

Date: March 2020

To: Skål USA Executive Committee

From: Holly Powers/International Skål Councilor

Subject: March 2020 Report

Club visits

- Participated in NASC meeting via Go to Meeting.
- Skål Boston and Skål Southwest Florida cancelled their March meetings.

ISC issues:

- Spoke to ISC members around the world to discuss disruptions caused by virus
- Sent ISC members the link to our Webinar
- Had meeting with ISC members to discuss cancellation of Midterm meeting and idea to add a day to meeting prior to world congress
- Spoke to Ernie Bruno who called to say he enjoyed the webinar very much
- Called Chicago, Las Vegas and Jacksonville club to ask them to pay dues

Monthly phone calls / Skål Presidents

- Reminded Presidents that we were having webinar with Roger Dow
- Spoke with Beth Shethey, Boston, Charlie Daley, Albany, Tim Hemphill, New Orleans who had questions about paying dues

Conference calls

Attended and participated in all Board conference calls

Comments / notes

- Letter to all Skål USA President to urge them to support FVF
- Sent flowers on behalf of Skål USA to SI staff in Spain. They were very grateful for the gesture and said that the USA is the only national committee that has worked well with them during the difficult time of Digital Transformation.
- Sent thank you letter to skal Boston and Orlando for donation to FVF

Date: April 2020

To: Skål USA Executive Committee

From: Holly Powers/International Skål Councilor

Subject: April 2020 Report

Club visits

- Participated in Skål Northern NJ, Philadelphia, NY, Long Island, Myrtle Beach zoom meeting 4/14
- Participated in Skål Boston Zoom meeting 4/16
- Participated in the Skål Puerto Rico, Northern NJ Zoom meeting 4/21

- Participated in the Skål Southwest Florida Zoom meeting 4/22
- Participated in Skål Washington DC Zoom meeting 4/22
- Participated in Skål Baltimore Zoom Meeting 4/23
- Participated in Skål Orlando Zoom Meeting 4/30
- Participated in Skål Myrtle Beach meeting 4/30

ISC issues:

- Thank you letter to Skål Boston for \$500 donation to FVF
- Thank you letter to Skål NY for \$500 donation to FVF
- Thank you letter to Skål NE Pennsylvania for \$250 donation to FVF
- Participated in ISC global meeting April 27
- Worked on Jobs Board page for Skål International website
- Working with Juan Steta the ISC from Mexico on membership retention program for ISC
- Worked with member to apply for FVF and contacted Trustees on member behalf

Monthly phone calls / Skål Presidents

- Spoke with John Mavros, Orange County who said due are in mail as of 3/31
- Spoke with Harold Jenkins, Chicago who said Graham Mosley will be sending in dues right away
- Spoke to Chris Allen, Las Vegas who said Ann Parsons has been in contact with Celeste and will pay dues
- Spoke with Jen Chun Skål Hawaii regarding their “face mask” project
- Spoke with Xavier Lividini about Miami dues and sent info on “Why join Skål”

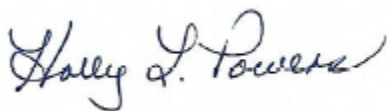
Conference calls

Attended and participated in all Skål USA EC conference calls and meetings

Comments / notes

- Letter to all Skål USA President to urge them to support FVF
- Contacted Sen Roger Wicker (R) Mississippi – Chairman of Commerce and Transportation Committee to see if he would participate in webinar. Staff will get back to us.
- Weekly calls with ISC members from around the world to get pulse of what is going on with business during virus outbreak
- Contacted Peter Greenberg of CBS and asked him to participate in our next webinar and he agreed
- Participated in NASC committee preparation meeting with Denis Smith of Canada and then participated in the joint NAAC committee go-to-meeting on the 24th
- Working with few members on applications for FVF that are not related to Corona – all very sad
- Advised SI that FVF page is having difficulties and created a ticket.
- Participated in Skål USA Webinar with Peter Greenberg

Regards and Skal,



Holly Powers

International Skål Councillor



International Skål Councilor Report

Date: May 2020

To: Skal USA Executive Committee

From: Holly Powers/International Skål Councilor

Subject: May 2020 Report

Club visits

- Participated in Young Skål zoom call on May 5
- Participated in the following Zoom Club meetings
 - Miami
 - San Francisco
 - Arkansas
 - Charlotte
 - Boston
 - Tucson
 - Southwest Florida
 - Northern New Jersey
 - Philadelphia
 - Chicago

ISC issues:

- Worked with member to apply for FVF and contacted Trustees on member behalf
- Participated in Skål International Executive Committee, ISC and National Presidents Zoom call on May 4
- Discussion with ISC members about by-law change to allow EC another term and ISC President to have another term.
- Participated in Skål International Council call on May 19
- Sent Skål Tucson a thank you letter for donating to the FVF

Monthly phone calls / Skål Presidents

- Spoke with Cecelia Hudnet, FLL club regarding meetings
- Spoke with Wayne Lee about Canada raffle
- Spoke with William Tullman Miami about future meetings

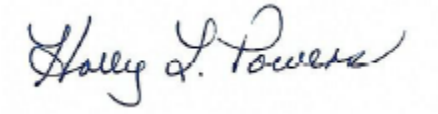
Conference calls

- Attended and participated in all Skål USA EC conference calls and meetings
- Participated in NASC committee call and raffle drawing on May 15, 2020
- Participated in Skål USA AGM/NCM

Comments / notes

- Letter to all Skål USA President to urge them to support FVF
- Participated in Skål USA Webinars with Chris Thompson. Anthony Melchorri
- Forwarded ISC letter to all US Presidents regarding airline support
- Contacted George Tway of Boise to advise him that he won the 4-night personal NASC experience in the NASC fund raiser

Regards and Skål,

A handwritten signature in cursive script that reads "Holly L. Powers". The signature is written in dark ink on a light-colored background.

Holly Powers

International Skål Councillor



International Skål Councilor Report

Date: June 2020

To: Skal USA Executive Committee

From: Holly Powers/International Skål Councilor

Subject: June 2020 Report

Club visits

- Participated in the following Zoom Club meetings
 - New York
 - San Francisco
 - New Jersey
 - FLL/Palm Beaches
 - Northeast PA
 - New Jersey Membership meeting

ISC issues:

- Sent Club Presidents request for FVF for 2020
- Participated in Skål International Council membership project with assigned team of JF Cote, Juan Steta and myself.
- Worked with Skål ISC Vice President Denise Scrafton to petition Skål International to roll back 2021 dues for new members to take effect in July not September
- Sent proposal to ISC Councilors that we support funds being put into the 2021 budget to allow Peter Morrison to attend the Quebec World Congress as he will not have a congress during his Presidential year.
- Sent thank you letters to Washington DC and Myrtle Beach clubs for contributing to the FVF

Monthly phone calls / Skål Presidents

- Spoke with Tom White regarding ongoing DT problems
- Ernie Bruno about Hospitality Strong Fund and trying to get old Atlantic City members to join NJ Skål
- John Ruzich, SI Auditor about Hospitality Strong fundraiser
- Denis Smith, Canada to go over SI website issues

Conference calls

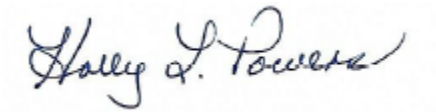
- Attended and participated in all Skål USA EC conference calls and meetings
- Participated in Skål USA Presidents calls
- Participated in Skål International webinar series
- Participated in Skål Canada webinar

- Skål Rome Forum – left as was only in Italian
- Africa Tourism Seminar Call
- Women in Travel, Tourism International webinar
- Spoke with Katie Doherty, Baltimore regarding website and how to log on
- Spent time with Steve Richer trying to get him logged in and had to get Jim Dwyer involved

Comments / notes

- Sent communication to Daniela Otero outlining problems with DT from Skål Chicago and Orlando on June 1 – retired membership contact info now shown on website
- Helped Skål Washington DC President Barry Bigger get nominations for Bill Moyer Member d'honneur award

Regards and Skål,

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Holly Powers

International Skål Councillor



International Skål Councilor Report

Date: July 2020

To: Skal USA Executive Committee

From: Holly Powers/International Skål Councilor

Subject: July 2020 Report

Club visits

- Participated in the following Club meetings
 - New York - zoom
 - Arkansas - zoom
 - New jersey - zoom
 - Skål Southwest Florida – in person meeting
 - FLL/Palm Beaches - zoom

ISC issues:

- Met with ISC Vice President, Denise Scrafton via zoom to discuss changing dues structure
- Sent upcoming webinar information to ISC and Skål International Executive Committee and asked them to forward to clubs around the world.
- Met with ISC committee with JF Cote, Canada and Juan Steta, Mexico July 21
- Participated in ISC meeting on July 28
- Assisted President of Atlanta with FVF request for a member
- Spoke with Mok Singh regarding problem with FVF request and procedure
- Met with ISC Vice President, Niel Els via zoom discuss committee work

Monthly phone calls / Skål Presidents

- Karen Trevino questioned Extraordinary meeting scheduled for July 27. Told was cancelled and AGM would be October 17.
- Spoke with Shelly Green, Raleigh and instructed her on how to go about changing the name of the club
- Reached out to Ronal Flores of Puerto Rico for club info which he did not have

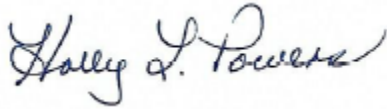
Conference calls

- Attended and participated in all Skål USA EC conference calls and meetings
- Participated in PATA webinar
- Participated in Terry Dale – Webinar
- Participated in Skål International Webinar
- NASC Committee call with Canada on July 28

Comments / notes

- Put forward proposal to ISC to suggest addition to 2021 budget to cover costs to send President Peter Morrison to the Quebec World Congress, including travel and registration
- Per Tom White, Skål Orlando has no plan of having any YS event at NASC and YS will pay full amount
- Request made to SI President Peter Morrison to bring forward suggestion to allow members out of work in 2020 to be allowed to maintain Skål membership through 2021 while finding work.

Regards and Skål,

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Holly Powers

International Skål Councillor



International Skål Councilor Report

Date: August 2020

To: Skal USA Executive Committee

From: Holly Powers/International Skål Councilor

Subject: August 2020 Report

Club visits

- Participated in the following Club meetings
 - Boston
 - SWFA in person meeting
 - Atlanta

ISC issues:

- Met with ISC Vice President, Niel Els via zoom to discuss changing elections and Operations Manual
- Sent upcoming webinar information to ISC and Skål International Executive Committee and asked them to forward to clubs around the world.
- Worked on survey with ISC from Quebec and Mexico and had it sent out to club Presidents.
- Followed up with President for survey for Skål Mexico/Canada and USA and did follow up emails and calls

Monthly phone calls / Skål Presidents

- Spoke with Skål Boston regarding how handling dues 2020

Conference calls

- Attended and participated in all Skål USA EC conference calls and meetings
- Participated in Skål International IATA Webinar
- Participated in Homeland Security Seminar
- Participated in 2 conference calls with Skål Europe ISC
- Participated in 5 Presidents webinars

Comments / notes

- Worked with Art Allis to summarize current membership counts in Skål USA as of July 31
- Went through 56 SI by-laws and found two to be questionable. Skål USA Board members agreed to challenge, and a letter was sent to Presidents for them to vote to have us challenge. All Presidents answering to date have agreed with our challenge.

Regards and Skal,

Holly J. Powers

Holly Powers

International Skål Councillor