



## Vice-President Membership Report

**Date:** May 7, 2020

**To:** Skal USA Executive Committee

**From:** Jim Dwyer / Vice-President Membership

**Subject:** Jan. – Apr. Vice-President Membership Report

### January Report

#### Club visits

- Attended Skål Northern New Jersey Installation Dinner January 14

#### Inter club communication

- Contacted Mary Pignalberi, Skål Anchorage, to assist with Skal.org
- Contacted Martin McDonough, Frank Klare, Amy Bendekovits, Skål Philadelphia, to assist with Skal.org
- Contacted Iris Salazar, Skål New York, to assist with Skal.org
- Contacted Fei Kass, Skål Reno Tahoe, to assist with Skål.org
- Called Charlie Daley, Skål Albany, to assist with Skal.org
- Called Gordon Reese, Skål NEPA, to assist with Skal.org

#### Conference calls

Attended and participated in all Board conference calls

Participated in NASC Conference Call

#### WECM NOLA

- Worked with Higgins hotel management on a continuous basis to organize the meeting
- Coordinated arrivals and flights with Stu Barash of Skål New Orleans
- Worked with hotel catering to arrange meals
- Participated in two days of meetings

#### Comments / notes

- Gave instructions to EC on how to sign on to skal.org

## **February Report**

### **Club visits**

- Attended Skål Northern New Jersey Installation Dinner February 11

### **Inter club communication**

- Contacted Mary Pignalberi, Skål Anchorage, to assist with Skal.org
- Contacted Mary Schrage, Skål Portland, to help with Skål.org
- Contacted Lori Lou Wadell, Skål SW Florida, to assist with Skal.org
- Contacted Sandi Hankins, Skål Kansas City, to assist with Skål.org
- Called Jeff Michaelson and Charlie Daley, Skål Albany, to assist with Skal.org
- Called Marisa Haney, Skål Pittsburgh, to assist with Skal.org
- Contacted Harold Jenkins, Skål Chicago, to assist with skal.org
- Contacted Ann Parsons, Skål Las Vegas, to assist with Skål.org
- Contacted Olga Hellweg from Skål Colorado to assist with Skål.org
- Shared Skål Canada videos with all club presidents
- Advised membership team to remind clubs to log in to skal.org
- Advised membership team to remind club presidents to complete the data form
- Spoke with Amy Bendekovits and Marisa Haney about a Social Media campaign to build membership
- Spoke with Amy, Stefanie Zambelli and Selina Mullenax of Skål Orlando about launching monthly podcasts
- Asked Peter Morrison and Lavonne Wittmann to participate in podcasts. They willingly and enthusiastically accepted

### **Conference calls**

Attended and participated in all Board conference calls

Participated in NASC Conference Call

### **Comments / notes**

- Gave instructions to EC on how to sign on to skal.org

## **March Report**

### **Inter club communication**

- Contacted Mary Pignalberi, Skål Anchorage, to assist with Skal.org
- Contacted Mary Schrage, Skål Portland, to help with Skål.org
- Contacted Sandi Hankins, Skål Kansas City, to assist with Skål.org
- Called Jeff Michaelson Skål Albany, to assist with Skal.org
- Called Marisa Haney, Skål Pittsburgh, to assist with Skal.org
- Contacted Harold Jenkins, Skål Chicago, to assist with skal.org
- Contacted Olga Hellweg from Skål Colorado to assist with Skål.org
- Contacted Monika Pasquerello, Skål Atlanta to approve pending applications
- Contacted Beth Stehley, Skål Boston, to assist with log in and approvals
- Contacted Wayne Lee, Skål New York, to assist with skal.org log in and approvals
- Contacted Gordon Reese, Skål NEPA, to assist with Skål.org
- Contacted Steven Rodriguez, Skål Tampa to assist with Skål.org
- Advised membership team to call clubs to approve members
- Advised membership team to remind club presidents to complete the data form

### **Conference calls**

Attended and participated in all Board and Membership conference calls

### **Skål.org webinar**

- Created, organized and presented a webinar on March 19 which was attended by 32 members
  - Log in problems
  - Navigation tips for administrators

### **Membership concerns**

It should come as no surprise that many of our members have lost their jobs. A few of our presidents have asked that Skål International give concessions so we can stop or slow the drop in membership. At last count we are at 1750 members with approx. 20 applications waiting for approval. We have to maintain contact with our members and send out hopeful and helpful messages.

## **April Report**

### **Inter club communication**

- Contacted Sandi Hankins, Skål Kansas City, to assist with Skål.org
- Contacted Olga Hellweg from Skål Colorado to assist with Skål.org
- Contacted Monika Pasquerello, Skål Atlanta to approve pending applications
- Contacted Beth Stehley, Skål Boston, to assist with approvals
- Contacted Wayne Lee, Skål New York, to assist with approvals and advise that 2 more members were need by May 2 or they would lose a vote
- Advised membership team to call clubs to approve members and complete data form

### **Conference calls**

Attended and participated in all Board and Membership conference calls

Participated in NASC call to decide on NASC site for 2021

### **Virtual Meetings**

Participated in 2 Skål NNJ meetings

Participated in Skål Baltimore meeting

Participated in Skål New York meeting

Participated in Skål Philadelphia meeting

Participated in Skål Sacramento meeting

\*Hans van Doorne from Skål MB asks his members to contact him the day before the virtual call if they don't know how to set up their Zoom so he can instruct them. An excellent idea for all presidents.

### **Membership concerns**

As of April 29 our membership total on Skål.org is 1692. The number of pending member is 18. Some presidents or secretaries are still having problems getting on the site and approving new members.

Regards and Skal,

*Jim Dwyer*

Jim Dwyer

Skal USA Vice-President Administration



## Vice-President Membership Report

**Date:** May 26, 2020

**To:** Skal USA Executive Committee

**From:** Jim Dwyer / Vice-President Membership

**Subject:** May 2020 Vice-President Membership Report

### Inter club communication

- Contacted Cecilia Hudnet, Skål Ft. Lauderdale-Palm Beaches, to assist with Skål.org
- Contacted Ross Burke from Skål Orlando to assist with Skål.org
- Contacted Kelly Jenkins, Skål Boise to approve pending applications
- Contacted Brian Senft, Skål Baltimore, to assist with approvals
- Contacted Wayne Lee, Skål New York, to assist with approvals
- Contacted Val Wickerham and Sharon Arnold, Skål Central Pa to register for AGM/NCM
- Contacted Paul Thompson and Terry Williams to participate in AGM/NCM
- Contacted Hans van Doorne, Skål Myrtle Beach to participate in AGM/NCM
- Advised Club Presidents to approve members and complete data form

### Conference calls

Attended and participated in all Board and Membership conference calls

Participated in NASC call to choose winners for NASC Raffle

### Virtual Meetings

Participated in 2 Skål NNJ meetings

Participated in Skål San Francisco, Orlando, Myrtle Beach, Tucson, Arkansas, Charlotte, Ft. Lauderdale, Philadelphia meetings

### Skal.org Activity

Approved 19 new member requests

Monitored Approvals of new members and sent reminders to clubs

### Membership concerns

As of May 28 our membership total on Skål.org is 1710. The number of pending member is 4. Some presidents or secretaries are still having problems getting on the site and approving new members.

Regards and Skal,

*Jim Dwyer*

Jim Dwyer

Skal USA Vice-President Administration



## Vice-President Membership Report

**Date: June 30, 2020**

**To: Skal USA Executive Committee**

**From: Jim Dwyer / Vice-President Membership**

**Subject: June 2020 Vice-President Membership Report**

### **Club Roster Project**

- Downloaded and mailed each club president their club rosters
  - To ensure every member receives our communications
  - Asked for personal emails and phone number
  - Made updates/changes on skal.org and advised presidents how to make them
  - Asked presidents to ensure that members update their profiles when necessary
  - About 2/3 of the clubs have completed and returned their updated data

### **Conference calls**

Attended and participated in all Board and Membership conference calls

Participated in NASC committee call and correspondence

### **Virtual Meetings**

Participated in Skål NJ meeting for prospective members. It generated such enthusiasm that 6 – 10 may join the club

Attended Skål New York and Skål NEPA meeting

Attended 4 President's Zoom calls for Regional presidents

- To date 12 clubs did not participate and we are contacting them individually
- Attended webinar with ASTA CEO, Zane Kerby

### **Skal Interview**

On Jun 11 Skål Boston member, Stephanie Abrams, who is stranded in Ireland interviewed me about membership in the USA.

### **Membership concerns**

As of June 30 our membership total on Skål.org is 1739. The number of pending member is 12. Clubs will probably wait until Sep. 1 to Approve to take advantage of the 16 months for 12 offer.

Some presidents or secretaries are still having problems getting on the site and approving new members. Katie Fussenegger from Skål Louisville logged in but was not recognized as an Administrator since they hadn't updated their officers for 2020. I have since gotten her access.

Regards and Skal, *Jim Dwyer*

**Jim Dwyer - Skal USA, Vice-President Administration**



## Vice-President Membership Report

**Date: July 30, 2020**

**To: Skal USA Executive Committee**

**From: Jim Dwyer / Vice-President Membership**

**Subject: July 2020 Vice-President Membership Report**

### **Skål USA Dues Project**

Participated in 4 Zoom sessions with club presidents

Asked Membership team to contact those clubs who did not attend Zooms.

All but Skål Puerto Rico have responded with their data

### **Conference calls**

Attended and participated in all Board and Membership conference calls

Participated in NASC committee correspondence

### **Virtual Meetings**

Participated in virtual meetings with Skål New Jersey, New York

Participated in virtual meeting with Skål Girona and Skål Roma

Participated in meeting with Rafael Millan, Niel Els, Holly Powers, Dave Ryan and Robert Lowell

### **Skal Interview**

On July 12 Skål Boston member, Stephanie Abrams, who is stranded in Ireland aired my interview about membership in the USA.

### **Membership concerns**

Since July 8 we have added four new members. Three to Skål Albany and one to Skål Las Vegas. We currently show 1743 members. There are also 11 pending members who will probably be approved on Sep. 1.

I have asked Sandra Vera to run a report similar to the one we had for the past couple of years which shows clubs and number of members by category.

**Regards and Skal,**

*Jim Dwyer*

**Jim Dwyer - Skal USA, Vice-President Administration**



## Vice-President Membership Report

**Date: August 28, 2020**

**To: Skal USA Executive Committee**

**From: Jim Dwyer / Vice-President Membership**

**Subject: August 2020 Vice-President Membership Report**

### **Skål USA Dues Project**

Participated in 5 Zoom sessions with club presidents

Contacted presidents on several occasions to attend or designate someone

Asked Membership team to contact those clubs who did not attend Zooms.

Encouraged members to update their profiles

Promoting Skål International update profile contest

- Sent letter to all members with log in instructions
- Continue to assist members with userids and passwords

Promoted new member incentive for joining in September

### **Conference calls**

Attended and participated in all Board and Membership conference calls

### **Skål Meeting**

Attended Skål New Jersey Board Meeting at President Gayle Walsh's home

### **Virtual Meetings**

Participated in virtual meetings with Skål New York, Atlanta, Ft. Lauderdale

Participated in virtual meeting with Skål Girona

Participated in meeting with Rafael Millan, Holly Powers, Dave Ryan and Robert Lowell

### **Membership concerns**

Skål New York had added 20 members in early July believing the club would pay the basic Skål fees but their board nixed the idea. Only one member paid her dues but the other 19 have not yet been removed from their roster. There are currently 12 pending Skål members awaiting approval on Sept. 1

Sandra Vera explained how to run a report showing clubs and number of members by category. I sent the report to the Skål USA EC

**Regards and Skal,**

*Jim Dwyer*

**Jim Dwyer - Skal USA, Vice-President Administration**