



President Report

Date: October 6, 2020

To: Skal USA Executive Committee

From: Dave Ryan / President

Subject: September 2020 President's report

Club visits

- Attended Skål Sacramento meeting at Log Off Brewery on September 24th

New Club updates

- San Diego – targeting 4th quarter 2020 or 1st quarter 2021 now. Mayte has created a website and FB page for Skål San Diego
- Central Coast CA – no target date yet. Have not spoken to Mok Singh in several months.

Executive Series webinars

- Executive webinar series continues with Anthony Melchiorri and Eduardo Santander / CEO of the European Travel Commission

Hospitality Relief Fund update

- Funds have been distributed to 24 eligible applicants. Richard and I were interviewed on Anthony's podcast to promote the fund and share some touching videos from recipients who received assistance. Those who applied and were approved each received between \$250 and \$500.

Conference calls

Attended and participated in all Board conference calls

Regards and Skal,

Dave

Dave Ryan, CTC

Skal USA President



Date: September 30, 2020
To: Skal USA Executive Committee
From: Arthur Allis, Vice President Finance
Subject: Vice President Finance 2020 September Report

- Reviewed August 2020 financial packet and wrote report. Sent August 2020 Financial Statements and Financial Report to Executive Committee for review, and subsequent posting on web site.
- Approved expenses submitted to me for approval.
- Drafted letter to USA clubs regarding dues for 2021; which will be circulated after the NCM. There of course is the possibility the dues structure may be changed at the NCM.
- Investigated moving \$50,000 or \$100,000 from Wells Fargo to CD's.
- Participated in September Executive Committee Meeting.
- Attended on line webinars.
- Attended meetings with Club Presidents.
- Participated in Skål International Tucson Board Meeting and discussion re: hosting NASC in the event Orlando does not.
- Attended outstanding Skål International Tucson monthly dinner.
- Attended Skål Phoenix Zoom meeting.
- Accepted responsibility to explore feasibility of Skål International Tucson hosting NASC 2021 in the event Orlando can not. Met with GM of potential host hotel and discussed with Visit Tucson their support and involvement.
- Reviewed proposals from Tampa and Little Rock for WEC.



VP Administration Report

Date: October 1st, 2020

To: Skal USA Executive Committee

From: Richard Scinta / VP of Administration

Subject: September 2020 Report

Organized and participated in September 1st, 2020 Skal USA EC Meeting.

Participated in a Young Skal call with Troy Zafarino and Dave Ryan on possibilities of a Young Skal meeting attached to NASC.

Worked on 2021 Winter EC Meeting bidding process communicating with potential bidders. Also met with 2 final bidders to discuss and clarify bids.

Met twice with the Orlando Club on options for NASC 2021 and participated in resolution.

Attended Skal Orlando Board meeting on September 8th.

Wrote and sent out Call for nominations for 2021 Skal USA Officers.

Participated in a test call and moderated Skal USA Webinar with Anthony Melchiorri on September 23rd.

Skal!

Richard



International Skål Councilor Report

Date: September 2020

To: Skal USA Executive Committee

From: Holly Powers/International Skål Councilor

Subject: September 2020 Report

Club visits

- Participated in the following Club meetings
 - Boston - zoom
 - SWFA in person meeting
 - New York - zoom
 - Atlanta - zoom

ISC issues:

- Participated in ISC meeting on September 8 at 1AM
- Sent upcoming webinar information to ISC and Skål International Executive Committee and asked them to forward to clubs around the world.
- Prepared Best Practices for USA for 2021 and sent them to JF Cote in Canada to have included in our committee report for upcoming 2-day ISC meeting in October
- Had zoom meeting with ISC for Skal Europe regarding problem with Skal Europe and Turkey

Monthly phone calls / Skål Presidents

- Spoke with Karen Trevino, Skal Arkansas regarding what to include in the WEC meeting bid
- Spoke with Steven Rodriguez of Skal Tampa regarding their installation of officers in January
- Spoke with Katie Doherty regarding category of membership for her new job
- Left message for Gordon Reese, Skal NEPA advising help would be available for membership in 2021 but he needed to participate in Presidents NCM on Oct 2 and SI AGM on Oct 17
- Sent personal email to all Presidents urging them to vote for club of the year and many said they never got info from Skal International. I told them to look in spam and update website with personal email
- Received emails from Presidents that did not get voting info from SI and forwarded them on to Sandra Vera in headquarters asking her to send new ballot.

Conference calls

- Attended and participated in all Skål USA EC conference calls and meetings
- Participated in Skål International Webinar
- Participated in Skal USA webinars

Comments / notes

- Florimond Volckaert Fund has had not donations this month

Regards and Skal,

A handwritten signature in black ink that reads "Holly L. Powers". The signature is written in a cursive style with a large initial 'H' and 'L'.

Holly Powers

International Skål Councillor



Vice-President Membership Report

Date: October 9, 2020

To: Skal USA Executive Committee

From: Jim Dwyer / Vice-President Membership

Subject: September 2020 Vice-President Membership Report

Skål USA Dues Project

Participated in 9 Zoom sessions with club presidents

Contacted presidents on several occasions to attend or designate someone

Asked Membership team to contact those clubs who did not attend Zooms.

Encouraged members to update their profiles

- Continue to assist members with userids and passwords

National Committee Meeting

Conference calls

Attended and participated in all Board and Membership conference calls

Virtual Meetings

Participated in virtual meetings with Skål New York, Atlanta, Chicago, Philadelphia, NJ

Organized a upcoming joint calls between Skål Nj and Skål Kvarner and Skål Kerry

Participated in meeting with Rafael Millan and Holly Powers

Membership

Skål clubs have added 14 new members since September 1 with an additional 8 pending approval.

Regards and Skal,

Jim Dwyer

Jim Dwyer - Skal USA, Vice-President Administration



Vice-President Communications/PR September 2020 Report

General

- Participated in the September EC phone conference and attended Skål Tucson's in - person meeting; inducted 4 new members
- Continued to update Skål USA website including 2020 election nominee area, and COVID-19 Resource Page; SkålUSA.org sections and social media as needed.

Executive Educational Webinars

Continued the popular educational webinar series: Featuring the following travel/tourism executives:

- **September schedule**
 - Webinar: Conversation with Eduardo Santander PhD, Executive Director/CEO of the European Travel Commission; September 3, 2020 (10 am – ET). [View here.](#)
 - Webinar: Continuing Conversation with Anthony Melchiorri, September 23, 2020 (2 pm – ET). [View here.](#)
- **October schedule**
 - Educational Webinar: Conversation with Bob Shaff, “*How to Rebound from COVID-19 pandemic with your customers (and your friends)*”, October 15, 2020, 2 pm (ET).
 - [Very Special Invitation from Bob.](#)

Skål USA Newsletter & General Communications

- Skål USA Journey's “Lightning News”– Skål USA Journey eNewsletter – [September 18](#). Monthly Newsletter was sent out to the Skål USA membership. Featured September Educational Executive Webinars, calendar of Skål fall events, 2021 Election Nomination instructions. Updates on Hospitality Strong Fundraising campaign, COVID-19 resources from U.S. Travel Association and other important topics. Next issue will feature election nominees, Hospitality Strong recipients videos and highlights from the recent Skål USA NCM Virtual meeting (10/2).
- Assisted in the development of a new video invitation for the upcoming October 15th webinar with Bob Shaff, *Customer For Life Consulting*.
- Conducted pre and test planning session on both Eduardo Santander and Anthony Melchiorri webinars.



Monthly Report by Director of Membership Celeste Lupercio

October 2, 2020

Attn: Skal USA Executive Committee

Club visits

- Skál KC Board 9/14

Club updates

- Skál KC President left industry/Skál; VP is new President

Phone calls and emails to clubs

- Emailing clubs who have pending members that need to be approved.
- Asking clubs to invite me to any virtual meetings their club is hosting.
- Emailing clubs so we have 100% attendance at NCM.
- General updates re: USA and International, ie: voting for Club of the Year

EC conference calls and/or meetings

Attended and participated in EC conference calls.

- 9/1 Monthly meeting

Comments / Notes

- Generally helping to manage the Skál USA Facebook page (as admin); sharing important links and events to Facebook and LinkedIn.

Best,

A handwritten signature in blue ink that reads "Celeste C. Lupercio". The signature is written in a cursive, flowing style.

Celeste C. Lupercio, Director of Membership, Skál USA



Date: August 31, 2020

To: Skal USA Executive Committee

From: Morgan Maravich / Director of Membership

Subject: 2020 September Report

- Reached out to my region clubs with updates and attendance at NCM. Also encouraged voting for club of the year.

Events/Meetings attended:

- Skal USA Executive Committee Meeting on 9.1.2020
- Webinar test call for Eduardo Santander on 9.2.2020
- Moderated webinar with Eduardo Santander on 9.3.2020
- Skal DC Virtual Happy Hour on 9.23.2020