

Dear Skålleagues,

I would like to take this opportunity to introduce myself formally, as I am Lorene Sartan, the current Skål USA Representative for the Atlanta, GA Skål Club for the last 2 years. I have been an active member of Skål for the last 15 years. I would like to officially announce my Candidacy for VP of Membership, Skål USA for the coming year term.

When I joined Skål Atlanta in 2005, I served in every Chair step from Assistant/Secretary (the 'Flag Girl' who carried the Flags to every meeting) to Skål USA Representative and have remained a Member of the Executive Committee since then. I was elected President of Skål Atlanta twice and have served as the Skål USA Representative for several years. After attending my first World Congress in Turku, Finland, I realized the larger vision and value of the Skål Organization in addition to making many new friends from all over the world. The passion and sincere dedication of my fellow Professional Skålleagues have always inspired me and have helped me both professionally and personally.

If I am honored to become the next VP of Membership for Skål USA, I look forward to working with each and every USA Club and everyone to increase our Skål Membership overall, share best industry practices and relevant industry information. We want to make sure that we communicate information and hold productive and informative meetings ensuring that Skål USA grows and remains viable for the future. Having worked with Northwest Airlines, Delta Air Lines, AirTran, Southwest Airlines, several Travel Management Companies, and Travel Agencies for more than 25 years, I have tried to remain a productive 'Professional Contributor' in this very Industry, which I love. I have participated in over 11 Skål International World Congresses, NASC, and other Skål Club events and functions in many different cities and countries over the years.

I have also been a Member of the Georgia Business Travel Association and other non-profit community organizations and have worked directly with the State and local Convention Bureaus in Atlanta and local communities to bring and increase tourism in supporting all of the hospitality and leisure related businesses in the State of Georgia. I feel certain the Skål USA Team and I will find many innovative ideas on ways to serve and increase our Membership in our beloved Skål Organization.

I have been and remain as passionate and committed to the Travel and Tourism Industry and Skål as ever before. I do hope and pray every day and have every confidence we all will survive and overcome our current industry crisis caused by the COVID Pandemic worldwide. I would be very humbled and honored to represent Skål USA as the next VP of Membership, and I certainly welcome your support and your vote; and I will continue to appreciate all my Skål friendships.

Best Regards,
Lorene Sartan / Skål USA Representative - Atlanta Skål Club

