

October 13, 2020

Dear Skålleagues,

I would like to thank you for your consideration of my nomination for the position of Vice President of Administration for Skål International USA for a 2nd term. I have been a member of Skål International Orlando, one of the largest Skål clubs in the world, since 2009. Since that time I have served as our clubs Treasurer, Vice President and President before becoming our Clubs Skål USA Representative in 2015.

After having participated in 5 NAASC Congresses in Riviera Maya, Boise, Toronto, Playa Mujeres, Honolulu, HI, as well as this year's virtual AGM and NCM. I have really grown to embrace and appreciate our mission of developing and enhancing a responsible tourism industry through networking with many of the strongest leaders in the industry. I understand that maintaining an organized and productive Skål USA board is extremely important to providing our clubs with the services they expect from the dues they pay to SKAL USA. I have always embraced challenges such as this and I am ready for the next chapter in helping our club grow and thrive. This year due to the COVID Pandemic, we at Skål were able to work with Hotelier and friend of mine and now friend and member of Skål, Anthony Melchiorri to develop the Hospitality Strong Fund Raiser for those in the industry that have been laid off or furloughed. We will continue to help those in need until the industry is back on its' feet and I am proud to be a part of this effort!

In my professional role as Vice President of Club and Association Governance for Wyndham Vacation Ownership, I work with our over 225 association boards to ensure their short and long term health and success. I have found that bringing in new members with new ideas and getting them to commit their time is a challenge with any club or association, however I have also found that with enthusiasm comes commitment and I intend to again bring that to the Vice President of Administration position. No one can do it alone, but I am very encouraged by our current leadership and their willingness to work together to set a strong foundation for Skål USA and the Clubs they serve in creating a bright future!

Thank you again for your support and I look forward to serving you!

Best Regards and SKÅL,

Richard Scinta
Vice President Club and Association Governance
Wyndham Vacation Ownership
Past President, Skål International Orlando – 2014
Director of Membership Skål USA 2018 and 2019
VP of Administration Skål USA 2020
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