

MINUTES FROM THE 2020 SKÅL INTERNATIONAL USA DECEMBER EXECUTIVE COMMITTEE MONTHLY CONFERENCE CALL

Upon notice duly given, Skål International USA, a professional organization of tourism leaders around the world, held the November Executive Committee Monthly via Video Conference Call on Tuesday December 1st, 2020.

The following Committee Members were present at this meeting:

Dave Ryan—President	Holly Powers—International Skål Councillor
Richard Scinta—VP of Administration	Art Allis—VP of Finance
Jim Dwyer—VP of Membership	Morgan Maravich—Director of Membership
JoAnne Ford—Auditor	JoAnne Ford – Skål USA Auditor
Tom Moulton—VP Communications & PR	Robert Lowell – Skål USA Deputy Auditor

Absent: Celeste Lupercio—Director of Membership

Call to Order

President Ryan called the meeting to order at 4:00 PM. President Ryan took roll call in the absence of the VP of Administration Scinta, Scinta would be joining the call later. He determined that quorum had been met. President Ryan congratulated the incoming President Dwyer on his election and the incoming EC.

President's Update – Dave Ryan

- I. Approval of the Consent Agenda – Powers motioned to approve the consent agenda, seconded by Dwyer. There being no further discussion, there was a call for a vote, all in favor, no abstentions, motion passes.
- II. Website Integration – Skal Canada Website and the National Committee Website – Powers briefed the EC on the current status of the integrations, they have converted their members and so far, there has not been any negative feedback, but she will have more to report after her ISC call. At this time, Scinta joined the call.
- III. Mask Purchases – President Ryan reported that they have received a few requests for Skal USA facemasks and that he has asked for bids. The EC discussed their current options, Moulton noted that one bid had excessively high shipping and handling costs with the masks coming out at \$4 per mask. There was some discussion around the ordering and distribution of the masks, ABA Administrator Braendel recommended that they put together a flat shipping rate per 10 (or 20) masks depending on the order. After further discussion, President Ryan asked for a motion. Allis motioned that the EC order the 1-color mask, priced at \$6 from the Scott-bid. There being no further discussion, there was a call for a vote, all in favor, no abstentions, motion passes. After further discussion, the EC asked if they could receive product samples of the masks, Allis recommended that they get a sample from both the bids that they received, Moulton will get the samples to the EC so they can make the best decisions. Given the discussion, Allis rescinded his earlier motion.
- IV. Officer Data Forms – The data form is completed and was done so in conjunction with the

membership relief form. It then needs to be posted online with a draft letter that will be sent out to the members with instructions.

International Skal Councilor Report – Holly Powers

- I. FVF Report – Powers reported that donations this year are significantly down YTD to 2019. She sent out letters to the club presidents, noting that 10 clubs had donated and that many others said they planned on donating before the year is over. President Ryan thanked the clubs who had donated this year, in light of it being such a financially challenging year.

Financial Report – Art Allis

- I. Update on Applications for Active Members Dues Relief—Allis reported that they have received 21 applications so far, and then shared the breakdown club-by-club. He expected 3 more applications to be coming as well. So far, the relief program is working very well, and he is planning on sending out another reminder to the club presidents.
- II. Reminder to Update Job Descriptions – Allis reminded the EC to make updates to their job descriptions to make an easier transition to the incoming EC.
- III. NASC Tucson Update – Allis reported they are tentatively proceeding for NASC to take place in-person, as planned. Powers confirmed that the NASC Committee would be meeting again in early January to discuss their options. The EC discussed the NASC options for 2021 and 2022 at length, noting that the NASC Committee RFP dictates the location options, but that the impact of COVID could impact that as well. After further discussion, Powers proposed they table further discussion until January 2021, after the NASC Committee meets, they will have a better answer than of their options and will be able to have a more substantive discussion. President Ryan agreed and tabled the discussion until January.

Administration Update – Richard Scinta

- I. Winter EC Meeting Little Rock – Updates and Flight Information, etc. – Scinta reported that their planning meeting last week went very well, but that the option of not meeting in person was suggested in a recent email. Scinta opened the discussion up to the EC for their opinions, noting that if they do choose to meet in person, the hotel will be able to host them and comply with all COVID19 precautions. Maravich stated that it's important as travel and tourism industry leaders, to show that they can safely travel and meeting. The EC agreed, after further discussion, Maravich motioned to proceed with the in-person WEC meeting from January 28th-30th, but that they purchase plane tickets in early/mid-January. Motion seconded by Dwyer. There being no further discussion, there was a call for a vote, all in favor, no abstentions, motion passes.
- II. Hospitality Strong Update – Scinta met with Mark and Wayne last week, they concluded that they have done almost all that they can to promote the fund. They have been able to help 24 members and that there are still funds in the account to be awarded. President Ryan commended the Skal USA clubs that had donated to the fund and noted that there is not a time-limit for when they need to take the fund down. He commended Skal USA for the work they put into promoting this fund and the positive impact that it has had.

VP Membership Update – Jim Dwyer

- I. Dwyer reported that they have added 3 new members within Skal New York. He congratulated the team on all their efforts, noting how encouraging it was to see their membership continue to grow in the midst of a global pandemic.

Director of Membership Update – Morgan Maravich & Celeste Lupercio

- I. Upcoming Webinar Discussion – Maravich reported that she will be coordinating with the director of comms individuals working with their upcoming webinar speakers. Moulton and Maravich briefly discussed their outstanding tasks and will work with Braendel to set up times with the speakers to establish content and set the tone for the upcoming webinar. The upcoming Thursday webinar has 26 registrants and the webinar on the 16th has 33 registrants. Moulton stated that they will continue to promote those webinars to get the numbers up. Powers will also forward the upcoming webinar information to the ISC and Skal International. Powers also recommended that they reach out to Burcin Turkkan with her new role within Skal International PR/Comms. President Ryan noted that they hosted 16 webinars this year and had really high attendance and engagement, he commended the team on all their efforts and success this past year.

VP of Communications Update – Tom Moulton

- I. Final Newsletter – Moulton stated that he wanted to put together a final newsletter that included a summary of their election results, and their 2020 webinars with links. The EC agreed, and President Ryan thanked Moulton for all his hard work in coordinating the webinars they hosted.

President Ryan took a moment to sincerely thank the EC for all their efforts and hard work in such an uncertain year. He said he was honored to serve with them. The EC thanked President Ryan for his tireless leadership. There being no further discussion, Scinta motioned to adjourn the meeting, seconded by Moulton. There being no further discussion, there was a call for a vote: all in favor, no opposed, motion passes, and the meeting is adjourned.

The next Executive Committee Meeting will take place on January 28th – 31st in Little Rock, Arkansas.