
Skål International Vitae

Karen Jobe Trevino

Personal Profile

I have been in the hospitality and tourism industry for more than thirty years. I have been a member of Skål International since 2003 with successive official duties in SI Arkansas. My knowledge, experience, abilities and skills have made me a leader in the industry. I have served on multiple national and state organizations where I was able to provide exceptional service both as a board member and executive committee member. In my professional career and in my personal volunteer service, I have had many years of experience in managing finances, event planning, marketing and sales, administration and operations, human resources, strategic planning, technology management and project development. Specific experiences include updating and/or developing By-Laws, Articles of Incorporation and financial management analysis evaluating organizational finances and implementing changes for stability for SI Arkansas.

Objective

I wish to serve as the SIUSA Vice President of Membership. My personal integrity, attention to detail, and experiences in growing the Arkansas club will make me successful in this position. Personally, I am an extroverted, people-person who is eager to make a difference in this special organization.

Skål International Arkansas Awards

Charlie Jamison Award, 2015

Halstead "Spirit of Skål", 2010

J. Dan Baker Award, 2009

Skål International Positions Held

SI Arkansas Executive Director, 2008-Present (I serve in this capacity as a volunteer. I manage the finances, membership and monthly meetings. I developed and manage updating the ArkansasSkal.org website. I was the meeting coordinator for the 2016 SIUSA NCM hosted by SI Arkansas. I am also the coordinator for the 2022 Winter Board meeting to be held in Arkansas in January. I set up and manage the Club's Industry Employee Assistance Program, and orchestrated our club's name change from Little Rock Skål to Skål International Arkansas to make our club more inclusive. During my time with Skål International Arkansas, we were chosen as the 2017 Club of the Year by Skål International USA and was runner up for "Club of the Year" with Skål International. I have represented our club at national and international meetings over the past fifteen years. I have been integral in the development, stability, and growth of SI Arkansas.

SI Arkansas Board of Directors, 2005-Present (VP, Secretary, Treasurer)

SI Arkansas President, 2008 and 2009

SIUSA Representative, 2011-2013

SIUSA Communications and Social Media Chair, 2010—2013 (I developed the first-ever Facebook and LinkedIn groups for SIUSA and individual regions. I also produced the SIUSA newsletter.)

SIUSA Region 5 Vice President, 2011-2012 (I served one year of the two-year term due to health issues.)

SIUSA Ad Hoc Committee for Reorganizing the Board, 2015



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