

February 24, 2021

Alton Hagen, CMP, DMCP is Founder and General Manager of **Agenda: USA**. One of the first 200 meeting professionals to earn the CMP (Certified Meeting Professional) designation, Alton has been in the hospitality industry for over 45 years.

Alton spent the first 17 years of his career in Tourism, beginning as a Tour Manager leading special interest groups to destinations throughout the world. Then, in 1987, after leaving Maupintour in Lawrence, KS, he began what ultimately became **Agenda: USA**, a full-service Destination Management Company providing event production, group shuttle service plus chauffeured transportation services in Kansas City and North America.

A Destination Management Company (DMC) as defined by the Association of Destination Management Executives International (ADMEI) “is a professional services company located in its destination, specializing in local expertise and resources. The DMC is a strategic partner to provide creative local experiences in event management, tours/activities, transportation, entertainment and program logistics.”

Alton or **Agenda: USA**, is a member of many local and national hospitality related organizations. He is a current or past board member of the:

- Overland Park Chamber of Commerce (ex officio)
- Visit Overland Park (KS)
- Greater Kansas City Chamber of Commerce
- Mid-America Gay & Lesbian Chamber of Commerce
- ADMEI/Association of Destination Management Executives International
- NLA/National Limousine Association
- PCMA/Professional Convention Management Association
- KCSAE/Kansas City Society of Association Executives
- MPI/Meeting Professional International
- HLA/Hotel & Lodging Association of Greater Kansas City
- KCBTA/Kansas City Business Travel Association
- Skål International, USA
- Skål International, Kansas City

In addition, Alton and other members of the **Agenda: USA** team, are active members of the:

- Greater Kansas City Attractions Association
- Visit KC

As indicated above, Alton and those working with him believe strongly in supporting organizations which support the hospitality industry. Consequently, the company has been recognized a number of times over the years.

- ADMEI's Joanne O'Connor Award (2021)
- Skål USA's "Bill Sweet" Recognition of Service Award (2020)
- KCSAE Allied Member Award of Excellence (2002 & 2015)
- KCMPI Employer Recognition (2010 – 2011)
- PCMA Heartland Chapter Supporter (2009)
- Kansas City's CVA (now Visit KC) "One KC" Award (2007 - inaugural recognition)
- PCMA Continued Chapter Involvement (2006)
- H&LA Allied Employee Exceptional Service Award (2005)
- Kansas City MPI's President's Award (1995 – 1996 & 2003 – 2004)
- Kansas Department of Commerce & Housing's Merit Award (2003)
- PCMA Chapter Member of the Year (2002-2003)
- MABTA Vendor of the year (2002)
- PCMA Continued Chapter Involvement (2001-2002)
- HLA Supplier of the year (2000)
- Kansas City's CVB (now Visit KC) Membership Award (1998)
- Kansas City MPI's Supplier of the Year award (1991-1992)
- Ingram's Magazine's Silver Award, Best Event Planner (2008 & 2009)
- Ingram's Magazine's Silver Award, Best Ground Transportation Company (2009, 2010, 2011, 2012 & 2014)
- Ingram's Magazine's Bronze Award, Best Ground Transportation Company (2008 & 2015)
- Ingram's Magazine's Gold Award, Best Limousine Company (1999)
- Ingram's Magazine's Silver Award, Best Limousine Company (2000)