

Holly L Powers  
Skal International Councillor  
Skal International Boston  
Powers Travel Event Management  
President  
[holly@hollypowerstravel.com](mailto:holly@hollypowerstravel.com)  
508-528-5588

Dear Skalleagues,

It has been my pleasure to serve as your current Skål International Councilor. Equally, it is my honor to have been asked to take part in this year's Skål International USA elections. Specifically, to use my years of active participation in Skal International, Skål International USA, my home club Skal Boston and my honorary club Skal Southwest Florida, to support Skål USA in the years ahead as your International Skål Councilor.

In recent years I have played a particularly critical and supportive role in bringing about needed change to Skål International USA. Having years of board participation in several corporate and industry associations, ensures my familiarity with Roberts Rules of parliamentary proceedings, strong board etiquette and the paramount value of a generally objective professional demeanor. I have never committed to anything that I haven't fully engaged myself to its highest possible success. I am fully prepared to dedicate myself to this endeavor. I am supremely confident that I can contribute meaningfully to Skål International, and to the effectiveness and professionalism of its board. My focus in 2021 has been to join with other Skål International leaders to create a relevance and new governance plan to prepare the organization for the future in the Tourism Industry was critically important and personally satisfying. It was also my honor to chair the ISC committee to streamline the membership section of the Skal International By-laws.

2022 presents a wonderful opportunity for the entire Skål International to focus on, sincerely collaborating and effectively implementing the desired modernization and reorganization, that the membership has been working on so caringly and passionately these past several years. I can assure you that I will be readily accessible and serve in the best interest of the membership at large, without any personal agenda or ambition.

As you will see from my professional and Skal resumes, I am uniquely qualified to serve and support Skål USA in this role. My international business experience and knowledge brings expertise that few others can offer. I maintain the highest level of integrity, have significant applicable expertise in our industry and am passionate about our organizations values, purpose and future. Most importantly I cherish our beloved club's creed and will maintain a steadfast focus to live up to building a trusted voice in tourism through .... Happiness, Good Health, Friendship, Long Life – Skal!

I ask for your support and favorable vote so I can dedicate myself to serving our organization at this pivotal time! Thank you for your help and support.

Yours truly in Skal,



Holly