

October 8, 2021

Dear Skålleagues,

I would like to thank you for your consideration of my nomination for the position of President for Skål International USA. I have been a member of Skål International Orlando, one of the largest Skål clubs in the world, since 2009. Since that time I have served as our clubs Treasurer, Vice President and President before becoming our Clubs Skål USA Representative in 2015. It has been a privilege to also serve for the past 4 years on the Skål USA Executive Committee with some outstanding colleagues.

I have participated in 5 NAASC Congresses in Riviera Maya, Boise, Toronto, Playa Mujeres, Honolulu, HI, last year's virtual AGM and NCM's and this year's AGM and NCM in Orlando as well as our 2<sup>nd</sup> NCM in Chicago. I have really grown to embrace and appreciate our mission of developing and enhancing a responsible tourism industry through networking with many of the strongest leaders in the industry. I understand that maintaining an organized and productive Skål USA Executive Committee is extremely important to providing our clubs with the services they expect from the dues they pay to SKAL USA. I have always embraced challenges such as this and I am ready for the next chapter in helping our club grow and thrive. Through the COVID Pandemic, we at Skål USA in conjunction and partnership with leadership from many of our Clubs, created the Hospitality Strong Hospitality Relief Fund, conducted various webinars for promotion of our Skål brand while providing education to our membership and promoted our charitable connections with Give Kids the World Village among others. I would like to see more of this to continue in 2022 and beyond.

In my professional role as Vice President of Club and Association Governance for Wyndham Destinations, I work with our over 225 association boards to ensure their short and long term health and success. I have found that bringing in new members with new ideas and getting them to commit their time is a challenge, however I have also found that with enthusiasm comes commitment and I intend to again bring that to the role of Skål USA President. No one can do it alone, but I am very encouraged by our Skål leadership and their willingness to work together to set a strong foundation for Skål USA and the Clubs they serve in creating a bright future! YOU are the key to the success of Skål, and the Skål USA Executive Committee's support of you and your club must enhance your efforts and allow you continued success and growth.

Thank you again for your support and I look forward to serving you!

Best Regards and SKÅL,

**Richard Scinta**  
**Vice President Club and Association Governance**  
**Wyndham Vacation Ownership**  
**Past President, Skål International Orlando – 2014**  
**Director of Membership Skål USA 2018 and 2019**  
**VP of Administration Skål USA 2020, 2021**  
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