



Region II Vice President Quarterly Report **Region II Rocks!**

Date: January 31, 2013
To: SIUSA President and Board Members
From: Tony Cosenza
Vice President – Region II
Subject: Second Quarter Report – Period Ending December 31, 2012

PROJECT REPORT-

This is my last report as Vice President of Region II. In the past three years I believe I have made an impact for the better for Skål International United States of America. I continued to increase communications with the clubs through emails, regional newsletters and conference calls. I also instituted conference calls with the directors of membership for each club.

I chaired the fundraising committee and we produced the first ever best practices fund raising manual for SIUSA. The committee also presented a workshop at the NASSC congress in Bermuda. I also had the opportunity to serve as the chair of the definition and search committee for the new SIUSA administrator. I wish to thank Madame President Llana Smith for this opportunity. With the help of a very strong committee, I believe we made the right decision regarding the future management of SIUSA.

We had many difficult issues to handle during my term and I feel the board did an outstanding job of confronting them. With that issue behind us I believe the biggest concern is creating relevancy for the organization in an ever changing industry. I hope SIUSA will designate 2013 as the “Year to Grow” and give all the resources at our disposal to help our clubs grow their membership. The time is now to make this happen.

Skål Administrator Search Committee –

I am pleased to announce the successful completion of the search committee and the implementation of our new SIUSA Administrator the American Bus Association. I have attached the progress document to his report.

Fundraising Committee –

We compiled a booklet of the “Best Practices” that was distributed at the NAASC workshop. I also sent it to all attendees at the NASSC Congress and key SIUSA leadership. I have attached the completed document to this report.

3. CLUBS ADMINISTRATIVE STATUS REPORT

Club	1/1/2009	12/31/09	12/31/10	12/21/11	6/20/12	9/30/12	12/31/12
Chicago	99	96	93	83	74	74	76
Cleveland	23	21	15	13	13	14	14
Columbus	33	30	33	33	33	36	36
Detroit	19	15	15	17	17	17	17
Louisville	40	42	44	47	43	43	43
Memphis	38	34	32	27	24	24	24
Minneapolis / STP	34	26	28	27	26	28	26
Nashville	30	29	25	26	20	19	16
Pittsburgh	57	58	57	58	57	58	59

Regional Net Gain/Loss - 2 -

Region II has seen a net loss of 2 members during the quarter. I do believe we will see a substantial decrease in membership at the time of renewal.

4. CLUB VISITS/AGM/CONGRESSES ATTENDED

I attended meetings in Chicago and Memphis.

5. Special Happenings within Region II:

SI Chicago – Hosted their annual holiday party in conjunction with Midwest ASTA. Madame President Llana Smith attended. They also hosted a board dinner for the Llana the evening before the party.

SI Pittsburgh – Held their Christmas Lunch benefitting The Greater Pittsburgh Community Food Bank produced 350 lbs. of food and \$1745 in cash equaling \$8725 in actual food eligibility purchases.

SI Minneapolis/St. Paul – Held their annual Holiday Dinner at the Minneapolis Golf Club

SI Memphis – Held their annual holiday dinner at the Doubletree Hotel. I was pleased to attend the event along with fellow board members Martha McClintock, Ed Davis and Lou Conkling. Past SIUSA President Bob Bader was also in attendance.

SI – Columbus – Hosted their annual holiday lunch. They also have created a very professional newsletter for their club. They have mentioned frustrations with the Skål website in regard to outdated information. Dave Barela has been in communication with them to help answer to their concerns.

SI- Detroit – Held general membership meetings.

SI- Nashville – Held general membership meetings.

SI-Cleveland – Held general membership meetings.

SI-Louisville – held their annual Holiday dinner at the Galt House.

10. Upcoming First Quarter Activities

Attend SIUSA Board meeting in Washington, DC

Respectfully submitted,

Tony Cosenza, CTA
SIUSA Vice President Region II