



## **Region II**

### **Vice President Report**

**Date:** April 8, 2013  
**To:** SIUSA President and Board Members  
**From:** Mike Kleine-Kracht, Region II Vice President  
**Subject:** Quarterly Report - Period Ending - March 31, 2013

#### **QUARTERLY UPDATE**

##### **CLUB VISITS:**

January 3, 2013, I attended my club's dinner at Varanese. Attendance was good, announced plans for future meetings.

February 7, 2013, I attended my club's dinner at August Moon. Plans for the club membership drive were presented to the group, including an event to be held in May at the Brown Hotel.

March 7, 2013, I attended my club's meeting at Winston's, on campus of Sullivan University. It was an excellent dinner. The club's Scholarship award winner and guest were present, and introduced to the club.

##### **PROJECT REPORT**

Communications were sent to all Region II Club Presidents and EST's and SIUSA Representatives during the last quarter regarding:

- FVF
- Submission requests for newsletter
- SICAN message regarding NAASC seminars
- 2013 Dues
- Sacramento Congress detailed schedule, agenda, & travel updates

## **Happenings within Region II**

### **SI Chicago -**

The New Year was welcomed at the Gaylord Restaurant in Schaumburg for the annual members-only meeting hosted by skalleague Naren Soni from Travel Centre. Skal Chicago has proclaimed 2013 as "A Year to Share and Grow!" Members are encouraged to share their Skal experiences with industry contacts and grow the club's membership at the same time.

### **SI Columbus -**

The club is working to create a Lifetime Achievement Award which would be presented annually at the October meeting. The award would honor an individual or organization that has contributed to the hospitality/tourism industry, but not necessarily limited to SKAL members. The Young Skal program will be introduced for the first time in March, with a recruitment program being developed to include a PowerPoint presentation for use at area colleges and trade schools.

### **SI Detroit -**

In April, the Detroit Club will have George Zimmermann, head of tourism in Michigan as well as the head of Pure Michigan. He's won tourism awards nationally for the Pure Michigan program, and a good turnout is expected for the meeting. The club normally meets on the last Monday of the month. The tentative date for the April meeting is April 29<sup>th</sup>, location still to be determined.

### **SI Louisville -**

During the March meeting at Winston's, the Louisville Skal Scholarship was awarded for the fourth consecutive year to a student in Sullivan University's hospitality and tourism program. The club is currently making plans for an event at the Brown Hotel to promote Skal and encourage potential members to join the club.

### **SI Memphis -**

The Memphis Skal Christmas event was held in December at the Doubletree, with the Little Rock Club joining in on the party. Memphis also held a successful Trivia Night on February 8, 2013. The Memphis Skal regular meeting date is the third

Tuesday of the month and Executive Committee Meetings are normally held the first Friday of the month, at 11:30 a.m.

### **SI Minneapolis -**

A newly created Facebook page was demonstrated that will be enlarged and expanded to include all members of Skål International Minneapolis-St. Paul. This is something that should be especially appealing to younger members and potential members. The Minneapolis Gala April Skål Inaugural Dinner, (formal wear optional), will be held Saturday, April 27, 2013 at: Sheraton Minneapolis West, 12201 Ridgedale Drive, Minnetonka, MN 55305. Cocktails at 6:00 P. M., dinner at 7:00 P. M. Active, Life & Retired members \$ 65 – Spouses & Guests \$ 65 Visiting Skalleagues & Friends are welcome at \$ 65 single, \$ 130 per couple.

### **SI Nashville -**

President Bill has declared Membership as the club's # 1 priority for 2013. The Board also recently outlined the procedures for the Executive Secretary Treasurer position. Nashville is having discussions regarding creating an historical picture of the Club's activities. A key part of the process will include scanning all past reports and archived documents into the computer, which will be done by Charlie Funk.

### **SI Pittsburgh -**

The February meeting was held at the Original Fish Market. There was a nice turnout for the installation of the club's new officers for 2013. The March meeting was held at the Renaissance Hotel and a Mystery Trip is planned for April.

Respectively submitted & Skål;

Mike Kleine-Kracht  
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